



The **ETA** Book
OF
EXCLUSIVE *and* **SECRET TRICKS**

“ETA” Magicians’ Club



MEMBER'S NAME

ADDR

.....



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Read these Hints Carefully

Boys and Girls:

As members of the ETA Magicians' Club I want to make a few suggestions to you that will be well worth the time you take in committing them to memory.

Firstly, to be a successful amateur conjurer it is essential that you rehearse each trick carefully before you perform it before anyone.

Tricks badly done (through want of practice) will brand your performance as a poor show and one with which you and your audience will be disappointed. Again I say, practise all tricks thoroughly so that you will be able to present them confidently and easily and to the enjoyment of those to whom you show them.

Another point to remember: never show tricks when your audience is around you or too close to your sides, or the methods you use will be detected and the whole effects lost. Of course, this does not apply to tricks where there is no possibility of anyone seeing how they are done.

Never do the same trick twice. It is much better to arrange your programme so as to keep a few tricks in reserve. Then, if asked to repeat any trick you can avoid doing so by showing one of the extra tricks.

You will find that most of the tricks in this book require secret preparation beforehand. To avoid the embarrassment of keeping your audience waiting, it is advisable to prepare your tricks long before the performance. In this way when the actual time to give your show arrives you will not be worried and your tricks will run smoothly and without delays.

If you learn these tricks thoroughly I am sure you will be amply rewarded, not only for the pleasure that you will derive from them, but also for the pleasure and amusement which you are giving to others. The art of conjuring is a very fascinating study, and who knows that some day you may be so proficient that your services as a magical entertainer may be sought after to give a performance at concerts or other entertainments.

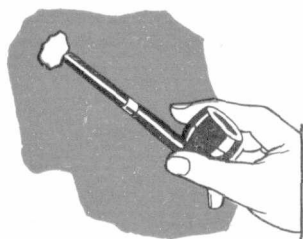
Wishing you every success,

M A G E T A.

“ETA” MAGICIANS’ CLUB

TRICK No. 25

The Magnetised Pipe



How to cause a piece of paper to be attracted to the stem of a pipe.

SOLUTION TRICK No. 25

Borrow father's pipe and rub the stem sharply against your trousers leg and immediately place it near a small piece of paper about the size of six-pence. The pipe stem becomes a magnet and picks up the paper.

(Practice all tricks)

"ETA" PEANUT BUTTER—*"For savouries, spread on plain biscuits and add pepper and salt."*

NUT FOODS LTD.
Sydney - Melbourne - Brisbane

TRICK No. A1

The Wandering Corks

FOUR small pieces of round cork about $\frac{3}{4}$ in. diameter by $\frac{1}{4}$ in. thick are laid flat upon the table in the form of a square. The trick is to make the corks travel invisibly and appear together under one hand.

SOLUTION

The secret of the trick is that the performer has an extra piece of cork which is not seen by the audience, gripped in the right hand (as in

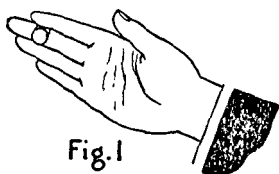


Fig. 1

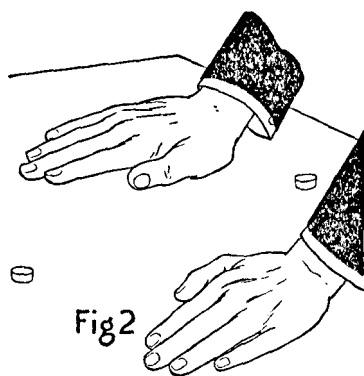


Fig. 2

fig. 1) palm downwards. Place the hands over two of the corks as in fig. 2. When the hands are lifted, the right hand leaves the concealed cork upon the table, and the left hand has the cork gripped (as in fig. 1) palm downwards. The left hand is now placed over the two corks and the right hand over one of the single corks. When the hands are again raised three corks are under the left hand, and the right hand has the cork gripped (as in fig. 1) palm downwards. Finally, the right hand is placed over the three corks, and the left hand over the remaining single cork. Upon raising the hands the four corks are together.

The concealed cork in the left hand is slowly dropped into the lap.

A Paradox

The peanut is a paradox. While it develops its fruit underground, it is not borne on the roots of the plant, but on the branches. These carry yellow flowers of a pea-like form. With the shrivelling of the flowers their stalks bend downwards until they pierce the soil for several inches. There the young seeding pods form and develop into the rich nut used in the making of ETA PEANUT BUTTER and other delicious Eta products.



Peanut plant showing how peanuts are formed under the ground but not on roots.

TRICK No. A2

The Vanishing ETA Peanut Butter Jar

THE performer sits at a table, places on it a small piece of bread covering it with an inverted ETA Peanut Butter Jar.

He then covers the jar with a double sheet of newspaper, pressing the paper tightly around the jar so that it assumes its shape.

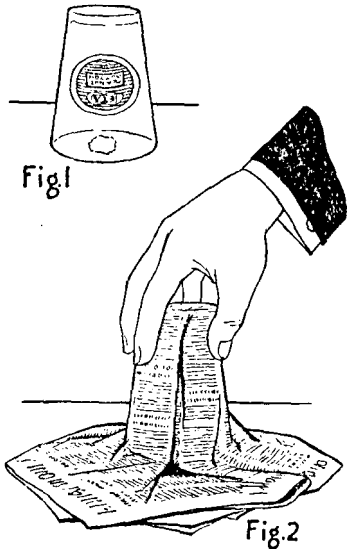
His apparent object is to make the bread disappear.

He first lifts the moulded paper with the jar still inside and discloses the bread still on the table. The paper with the jar still inside is placed once again over the bread. On lifting for the second time, and as the bread is still there, the performer says "Well this time there will be no doubt about it, the bread will vanish," and he picks it up and eats it.

Whilst the attention of the audience is centred on him eating the bread, the paper and jar has been slowly moved to the edge of the table and the jar allowed to fall into his lap. Thus when the paper, which still retains the shape of the jar, is placed back on the table it is empty, although to the onlooker it seems as though the jar is still there.

The performer now hits the paper a sharp blow with the palm of the hand and at the same time lets the jar fall from his closed knees to the floor.

It will appear to have been pushed through the table.



Peanut plants growing on farm.

Half Right: Half Wrong

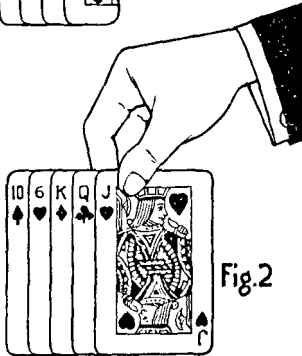
The name peanut is partly correct, yet partly incorrect. The first half is right, the second part wrong. Botanically the peanut is not a nut at all. It belongs to the large family of the Leguminosae. Included in this family are the beans, peas, clovers and other plants of many names, high in food value to man and beast.

In other countries the peanut is known as the Ground Nut, the Earth Nut, Monkey Nut and Goober. From its habit of developing its fruit underground, the first two names are more truly descriptive, but in Australia no one calls it by any name other than Peanut.

TRICK No. A3

An Effective Card Trick

FIVE cards are shown as in the illustration. Two of them are thought of by a member of the audience. The cards are then placed in a hat, and reversed. Two cards are then taken from the hat one at a time and neither of them is found to be the ones thought of, the hat being then shown empty.



SOLUTION

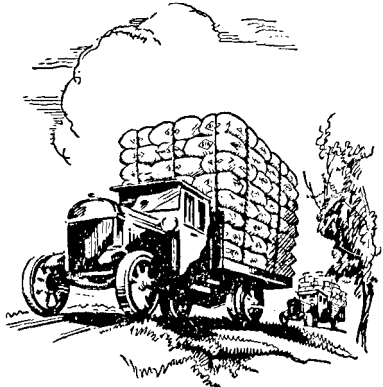
Secretly gum four strips of different cards (as shown in the illustration) on the back of another card, say the three of clubs. Take another card, say the Jack of Hearts, and gum it to the Ace of Clubs, back to back.

Commence the trick by holding, apparently, the five cards (as shown) and ask someone to think of two of them. Place them in a hat and in doing so reverse them. Take out the cards and lay them face upwards on the table. The person who thought of two cards will naturally remark that they are not the ones thought of.

The performer will then reply that they must have vanished as he shows the hat empty.

A Vegetable Marco Polo

The peanut has been a great traveller to new countries. It has journeyed from its first home, which is believed to have been in Brazil, to the Guinea Coast in West Africa, from there across to Raleigh's Virginia, through India, China, and Java, and finally finding a new home in Queensland and in the warmer districts of New South Wales. Being a sun-worshipper it flourishes in the tropical and semi-tropical parts of the world. The sun-drenching which it gets increases its natural store of vitamins, thus helping to make it a food of unsurpassed value for young and old.



"ETA" Peanuts on the way to the factory.

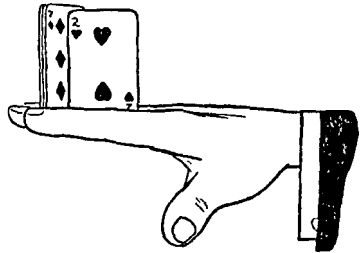
TRICK No. A4

A Balancing Feat

THE performer announces that he will balance a pack of cards on the back of his hands.

Solution.

Any ordinary pack of cards is used to perform this trick. Hold a pack of cards in the left hand between the ball of the thumb and fingers, the cards facing the palm of that hand. The card nearest the performer's body is then slowly moved downward by the little finger until it is about $\frac{1}{4}$ of an inch below the others. The right hand now grips this card between the first and second finger so as to form a resting post for the cards when placed on the back of the fingers, as in illustration.

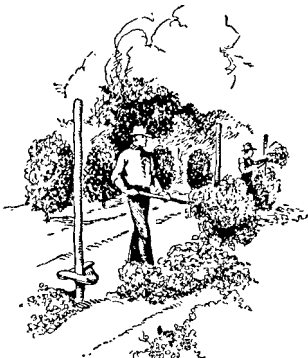


The pack of cards can now be balanced on the back of the fingers. A little practice will enable you to perform this balancing feat with ease.

A Gift of the Missionaries

Among the many benefits brought to China by the missionaries was the peanut. It was not so long ago that an American missionary who had with him a few pounds of peanuts, gave some of them to the Chinese whom he was teaching. Some of these they planted, thus establishing one of China's largest and most important food crops.

It is almost impossible to get any reliable information covering the total of China's yearly crop of peanuts, but after satisfying the demands of her huge population she is still able to export 145,000 tons annually.



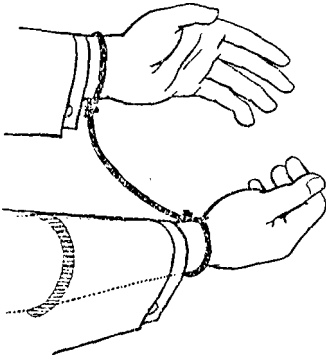
Stacking Peanuts for maturing on farm.

TRICK No. A5

The Bangle Trick

THE performer has his two wrists tied with the ends of a piece of tape. A bangle is then passed round for inspection, and the performer remarks that he will make it appear on the tape.

Solution.



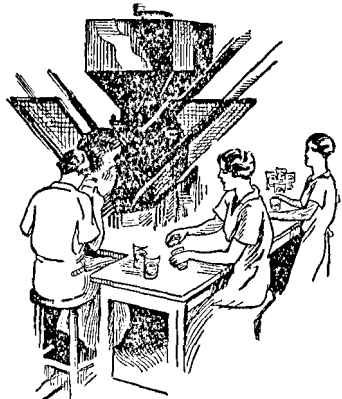
Before commencing this trick, secretly slide a duplicate bangle up your arm, under the sleeve, so that it will stay there without falling.

Now ask someone to tie your wrists with the ends of a piece of tape, leaving them about 15 inches apart. Take the other bangle in your hand, turn your back to the audience, place this bangle up your vest or jumper, and then slide the other one from under your sleeve over your wrist on to the tape.

Do these movements quickly then face your audience with the bangle spinning on the tape.

Wilberforce and the Slaves

Through the efforts of Wilberforce, slaves in British countries were freed, but long before his day the peanut freed the slaves from hunger. On the long voyage from the Guinea Coast to the American plantations, the peanut was the slaves' staple diet. It supplied a food of high nutritive value. This is due to it being very rich in protein, without which the human body cannot build up firm healthy flesh and strong muscle. The value of **ETA PEANUT BUTTER**, as a food for young and old, is therefore partly due to its rich protein content.



Filling and capping jars of
ETA Peanut Butter.

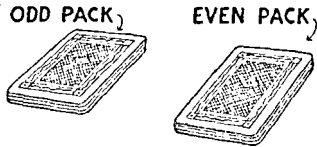
TRICK No. A6

Odds and Evens

THE performer halves a pack of cards, and has a card chosen from each half and the packs shuffled by a member of the audience. It is then a simple matter for the performer to locate the chosen cards.

SOLUTION

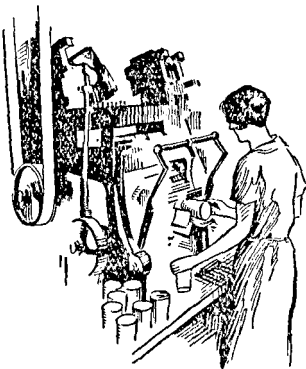
Before commencing this trick, secretly place the odd cards in one pack and the even cards in another pack. If you wish to leave the court cards in, the Jack is considered an odd card and the Queen and King even cards.



Now pick up the odd pack and have a card selected. Put this pack on the table and have a card chosen from the even pack and lay this pack about a foot from the odd pack.

Give the odd pack to the person who has the even numbered card, and the even pack to the person who holds the odd card; request each of them to place their card in the pack and shuffle the cards.

Now ask for one of the packs, and if it is the odd pack look at the cards until you come to the even card which is found to be the chosen card. Then look through the other pack until you find the odd card, which is also the other chosen card.



Labelling jars of ETA Peanut Butter on automatic machines.

A Perfect Food

In every peanut, Mother Nature has fitted up a food storehouse in miniature. In this are found all the essential food-stuffs on which the growing girl or boy, or the grown-up man or woman, can live for a long time. In every kernel used in the manufacture of **ETA PEANUT BUTTER** there is packed a liberal supply of proteins, fats, carbohydrates and vitamins. That is why **ETA PEANUT BUTTER** contains one and a half times as much protein, more than three times as much fat and three times as much fuel-value as beef steak.

TRICK No. A7

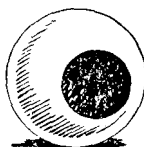
A Quick Change

THE performer announces that he will change a silk handkerchief into a ping pong ball.

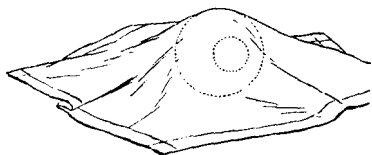
Solution.

This trick never fails to mystify your audience and is very simple to perform.

Before commencing the trick, secretly cut a round hole $\frac{3}{4}$ of an inch in diameter in a ping pong ball and place it on a table or chair with the silk handkerchief over it, so that the ball is not seen.



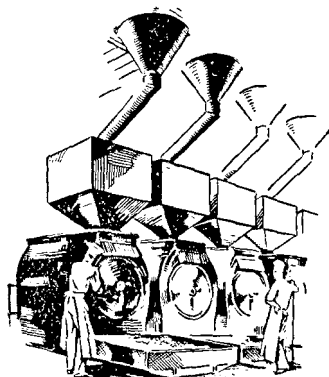
You are now ready to do the trick. Pick up the handkerchief and ball together with the right hand, and with the aid of the left hand commence pushing the handkerchief through the hole into the ball until it is completely inside the ball. Cover the hole with the thumb and show the ball.



Be sure to move the hands up and down when pushing the handkerchief into the ping pong ball, otherwise the effect will be lost.

A Vegetable Meat

Meat in the main consists of protein, and no man can exist for long without an adequate supply of this essential. Peanuts being particularly rich in this substance—an analysis shows that they contain 29%, as against 19% in steak and 13.4% in eggs—can conveniently take the place of meat, and are, to all intents and purposes, meat in vegetable form.



Roasting ETA Peanuts

TRICK No. A8

Disappear a Penny in a Glass of Water

A PENNY is borrowed and placed under a handkerchief, which is then held over a glass of water by a spectator (see fig. 2). At the word of command the spectator is asked to let go the penny (which he holds through the handkerchief). The coin falls in the water with a clink. When the handkerchief is removed, the penny has disappeared.

SOLUTION

The secret of this trick lies in the use of a glass disc the same size as a penny. In commencing the trick place a glass of water on the table. Grip the disc, as in fig. 1 so that the audience cannot see it, and hold the borrowed penny in the same hand between thumb and first finger. After placing the penny under the handkerchief substitute the disc for the penny and drape the handkerchief around the glass. Then ask someone to hold the penny (really the disc) through the handkerchief over the glass of water.

The performer requests the person holding the handkerchief to let go, the disc falls into the water to the bottom of the glass, and is not seen when the handkerchief is taken away.

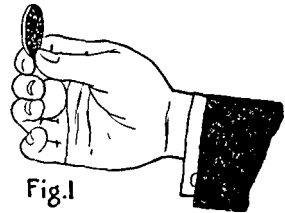


Fig.1

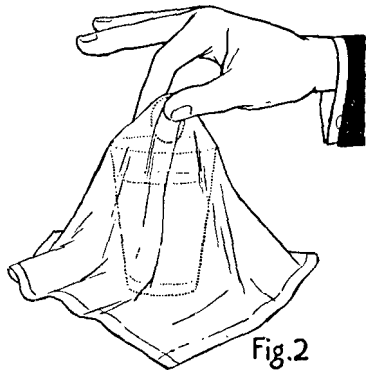


Fig.2



Salting ETA Peanuts.

A Huge Acreage

In whatever part of the world the peanut has been introduced the people have quickly realised that in it they have a valuable food-stuff. By the year 1870 the whole world had accepted the peanut as an excellent food. It was not, however, till 30 years later—in 1900—that the industry of peanut growing commenced to grow rapidly. In the United States no less than 1,750,000 acres are devoted to this crop. With the steady growth of the demand, the two million acre mark will soon be, if it is not already passed.

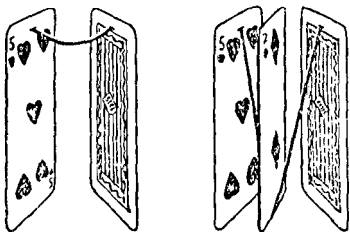
TRICK No. A9

The Jumping Card

THE effect of this surprising trick is that a card is chosen and returned to the pack. The pack is then placed under the toe of the performer's shoe. When the foot is raised the chosen card jumps out of the pack to about six feet away.

SOLUTION

Join two cards together with a piece of elastic band as shown



To do this cut a slit near the top of each card and pass the ends of the elastic through these slits for about $\frac{1}{4}$ in. In order to keep the elastic in position gum a card on the back of each of the two cards, all four cards facing the same way. The ends of the elastic band are thus hidden and the four cards have the appearance of two cards joined by the band.

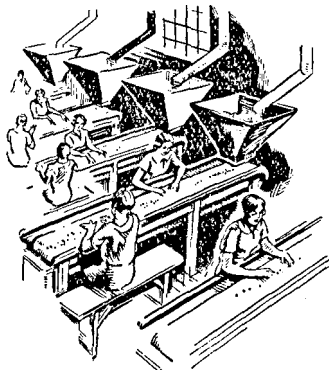
These cards are now placed in the pack about 12 cards from the top and the pack is held in the right hand.

You ask one of the audience to select a card, which you take back in your left hand and in returning it to the pack, place it between the joined cards, pressing it level with the pack, thus expanding the elastic.

Now place the pack facing downward under your toe and at the magic word "ETA" raise your toe and out jumps the selected card.

Lo! The Poor Indian

The teeming myriads which make up India's population, live chiefly on rice and cereals. Both of these are deficient in protein and fat, which are necessary to maintain a healthy existence. Compensation, however, is provided by the peanut, of which two million tons annually are consumed.



Peanuts being inspected to ensure only the best being made into "ETA" Peanut Butter.

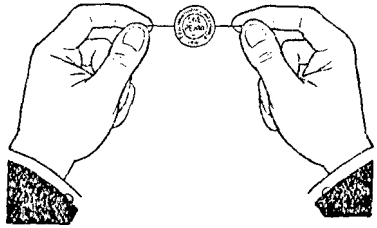
TRICK No. A10

The Revolving Penny

THE following trick consists of picking up a penny by holding it between two pins in the way shown in the illustration, and then blowing on it so that the penny turns round.

* * *

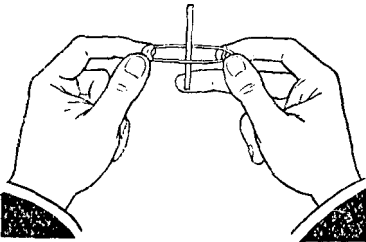
When once the penny begins to revolve, the performer should keep his head perfectly still, and blow in the same place all the time.



TRICK No. A11

Matter Through Matter

THE only articles used for this trick are a safety pin and a headless wooden match. Insert the safety pin through the centre of the match, as shown, and clasp the safety pin. Hold the safety pin between the thumb and first finger of each hand, and state that you will cause the match to travel straight through the solid bar of the pin.



To do this, flick the end of the match with the second finger (see illustration) and, to the surprise of everyone, the match travels right through the metal bar.

Repeat this several times and the audience, as well as the performer, will be greatly mystified.

TRICK No. A12

A Colour Change

THE performer shows his hands empty, picks up a red silk handkerchief and announces that he will change it into a blue silk.

SOLUTION

A ping pong ball is prepared beforehand by cutting two holes $\frac{1}{2}$ in. in diameter opposite one another (see fig. 1).

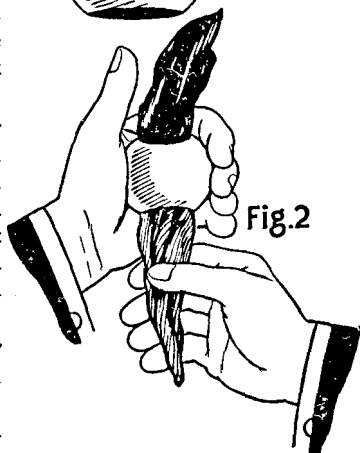
A small blue silk handkerchief is then placed inside the ball, which is laid on the table and covered by a small red silk handkerchief.

In presenting the trick, casually show your hands empty, then with the left hand pick up the ball and red silk in such a manner that the ball is concealed from view by the fingers. Now with the right hand slowly push a portion of the red silk into the ball and pull out a portion of the blue silk (see fig. 2).

Repeat these movements alternatively until the red silk is concealed in the ball, and the blue silk is drawn out.

This trick is sure to delight your audience and is well worth practicing.

(Practice all tricks)



Eaten the World Over

Everyone knows about the great wheat producing countries of the world and what tremendous wheat crops are grown in Russia, the United States of America, Canada, and Australia, but how few people realise that the peanut is also an important world crop. In India over three million tons of peanuts are grown each year, which is equal to Australia's total wheat crop; Africa exports about $1\frac{1}{2}$ million tons annually; the United States of America produces 380,000 tons per year, whilst in the Argentine, China and Java large crops are also grown.

Much of these crops are consumed in the countries in which they are grown, but large quantities are also exported to other countries, such as Europe, which imports over $1\frac{1}{2}$ million tons per annum.

Not very long ago Australia imported all her peanut supplies, but now our farmers are growing about 5,000 tons annually, which is sufficient for Australia's needs.

TRICK No. A13

The Vanishing Knots

THREE pieces of tape each about 8in. long are tied so as to form one strip, and the ends held by two assistants. A handkerchief is then placed over the two knots and on pronouncing the magic word "ETA," the handkerchief is drawn away and the knots have completely vanished.

SOLUTION

The secret of this trick lies in the use of another piece of tape the same width and 21ins long, and two small pieces of tape each about 3ins. long.

The small pieces are tied round the long piece of tape by a single knot, at equal distances apart, so as to give the appearance of three pieces of tape tied to each other.

Roll this tape into a ball and place it in the top corner of your right trousers pocket and also place a handkerchief in the pocket.

After secretly preparing the above you are now ready to do the trick.

Show three pieces of tape each 8ins. long and tie them so as to make one long strip, and then roll the strip into a ball. Explain to the audience that you will need a handkerchief for the trick. You then place the hand containing the ball of tape into your pocket, leave it there and take out the handkerchief and the other roll of tape.

Immediately unroll this tape and ask two assistants to hold each end. Now place the handkerchief over the dummy knots, announce that you will cause the knots to vanish and leave one piece of tape.

To do this place your hands under the handkerchief and untie the two short pieces of tape, place them in your right hand and after pronouncing the magic word "ETA" draw the handkerchief away with the same hand, and the audience will be surprised to see the knots have vanished.



TRICK No. A14

An Effective Colour Change

A RED silk handkerchief is wrapped in a piece of newspaper. A blue handkerchief is also wrapped in another piece of newspaper.

The performer waves his hand over the newspapers and the silks have changed places.

SOLUTION

Prior to doing this trick a red silk handkerchief is placed between two pieces of newspaper about 20ins. square with the edges gummed together. This will then have the appearance of one sheet of paper.

Now do the same with a 'blue silk handkerchief.

So that you will remember in which papers are the different handkerchiefs, place a distinguishing mark on each sheet, see illustrations.

You will now require a duplicate red and blue silk handkerchief.

In presenting the trick pick up the newspaper marked red and in it wrap the blue silk handkerchief, and pass it to someone to hold.

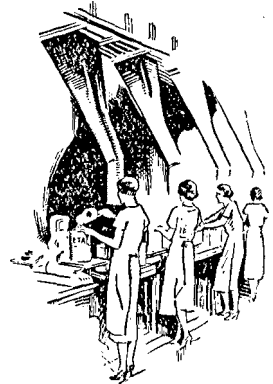
In the other piece of newspaper wrap the red silk handkerchief, and have this held by a different person.

Now remark to your audience that you will make the handkerchiefs change places. After waving your hands from one paper to the other exclaiming the magic word 'ETA' take one paper in your own hands, gently tear a hole in its centre and extract the hidden handkerchief, which will be the opposite colour to what the audience saw you place in it.

Do the same with the other paper and the trick is done.

In Australia

It was not until thirteen years ago that the growing of peanuts in Australia was started in earnest. In 1922 on the Atherton Tableland and in Cooktown in the northern part of Queensland a few farmers tried them out as an experiment. Up to that time Australian buyers were only interested in the Chinese variety for roasting and in the Javanese type for confectionary use. Consequently, with no market available, this new Australian crop was used mostly for stock food. Nut Foods Ltd. in 1922 advertised in Queensland rural papers that they were prepared to purchase a large quantity of peanuts and this encouraged the peanut pioneers to extend their acreage.



Packing tins of ETA
Roasted Peanuts in shell.

TRICK No. A15

The Elusive Penny

A NEWSPAPER is spread out on the table and a penny is placed on it. The penny is then made to disappear by placing over it an inverted "ETA" Peanut jar.

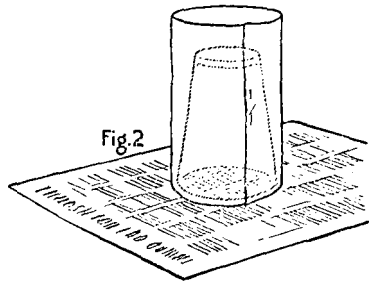
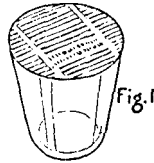
Solution.

Before commencing this trick secretly gum over the top of the jar a disc of newspaper similar to that which is to be used in the trick (see fig. 1). Also roll a piece of white paper into a cylinder and fasten it together with a pin and place it over the jar (see fig. 2).

You are now ready to do the trick. Place a sheet of newspaper on the table, borrow a penny and lay it on the newspaper. Now pick up the jar with the paper cylinder still around it and cover over the penny. Now pronounce the magic word "ETA," at the same time lifting the paper cylinder and, to the wonder of the audience, the penny has vanished.

Note.

Be careful to see that the disc on the jar when it is placed over the penny is in alignment with the newsprint on the table, otherwise the trick is spoilt.



ETA Peanut Butter being packed for distribution.

The Expansion of the Industry

In 1922, when the 20 Atherton Tableland farmers planted 120 acres peanuts as a crop, they harvested 60 tons. Since then the number of growers in Queensland, Northern Australia, and in the warmer parts of New South Wales has materially increased. In Queensland production has risen to about 5,000 tons per annum, and the growing of these was greatly encouraged by the demand created for the food delicacies bearing the ETA brand and manufactured by NUT FOODS LTD. of 74 Edinburgh Road, Marrickville.

TRICK No. A16

The Disappearing Penny



SIDE VIEW

HOW to make a penny disappear from your hand, to the astonishment of the audience.

Solution.

On studying the illustration you will see that the penny is prepared beforehand by soldering on the side near the edge a short piece of needle, about $\frac{1}{4}$ of an inch long.

In presenting the trick the performer holds the penny between the first finger and thumb of the right hand, hiding the short pin. Now, with a downward motion, swing the arm toward the trousers, then bring the arm up again, still showing the penny. Repeat this movement, but, when passing the trouser leg, clip the penny to the trousers, bringing the hand up, showing the audience that the penny has disappeared..

The method of clipping the penny on to the trousers will need a little practice, in order that your hand will move up and down without pausing at the trousers.

Has Put Kingaroy on the Map

The hub of Australia's peanut growing is Kingaroy, a flourishing town in the South Burnett district of Queensland. There, at a cost of £56,000 storage-silos and up-to-date machinery for cleaning, grading and shelling the crop has been installed.



Loading trucks with ETA Peanuts from silos.

TRICK No. A17

Handkerchief and Soup Plate

THE performer shows a soup-plate to be empty and places it upside down on the table. He then takes a red silk handkerchief and places it in a paper cone. At the word of command the handkerchief vanishes and is found under the soup plate.

SOLUTION

Before commencing this trick secretly cut two pieces of newspaper each about 15ins. x 13ins. and paste three sides together at the edges, leaving an opening on one side. Make a little bundle with a small red silk handkerchief and hold it behind the paper with the left hand—showing the thumb in front (see fig. 1).

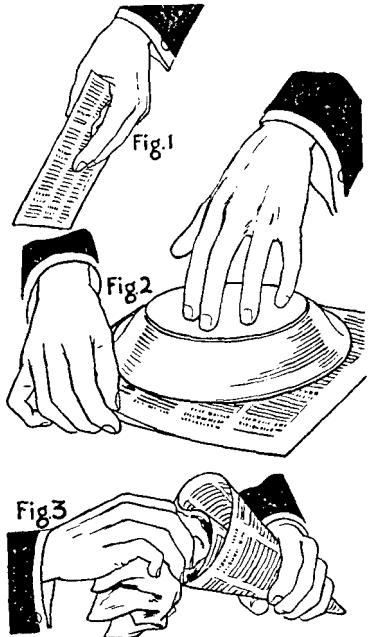
You are now ready to present the trick. Pick up the soup-plate with the right hand and show it back and front, then move towards the table and in placing the paper on the table instantly put the soup-plate on the paper upside down over where the handkerchief is hidden. Now take the hands away leaving the handkerchief, paper and soup-plate where it is.

You now make a cone with the paper and in taking it up from the table with the right hand draw it away from the soup-plate (towards the audience) at the same time lightly press the fingers of your left hand on the soup-plate (see fig. 2). The paper will then move away from the soup-plate, naturally leaving the handkerchief under it without being seen.

Now place another red silk handkerchief down the unglued opening of the paper cone, see fig. 3. Pronounce the magic word "ETA," unfold the paper cone and the handkerchief will have disappeared.

You now lift the soup-plate and the handkerchief is underneath.

This is an excellent trick and well worth practicing.



TRICK No. A18

The Confetti Shower

THE performer shows an egg to the audience, and during the process of waving it in the air, the egg disappears and its place is taken by a shower of confetti.

Solution.

Before doing this trick take an egg, make a very small hole at each end and take out the yolk and white by blowing through one of the holes.

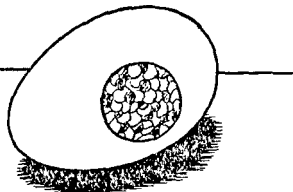
When the egg shell is quite dry, carefully make a hole in the side about $\frac{3}{4}$ of an inch in diameter, and through this hole fill up the egg with confetti (see illustration).

Then paste a small piece of paper the same colour as the egg over the hole to hide the confetti.

You are now ready to perform the trick.

Hold the egg in one hand so that the audience can see it, then cover it with both hands and wave them up and down, at the same time breaking the egg and allowing the confetti to fall in a shower to the ground.

The broken pieces of egg will not be noticed, and this trick will delight and mystify your audience.



The Home of "Eta" Peanuts

Thirteen years ago in a small building down by Woolloomooloo Bay, Nut Foods Limited, the pioneers of the peanut industry in Australia, commenced to manufacture 'ETA' Salted and Roasted Peanuts. As the public demand for these delightful products increased, and other lines were manufactured, larger premises were required and so a large five story factory was built at Marrickville, which is now the home of all 'ETA' products.

Many other delicious products are now being made from this wonderful little nut. ETA Peanut Butter, so popular with old and young; ETA Whole-Blanched Salted Peanuts, delicious whole nuts that need no cracking; ETA Crushed Nuts, for making those favourite nut loaves and biscuits, or for sprinkling on the tops of cakes or trifles and fruit salads; blanched peanuts for making peanut toffee, chocolate coated peanuts and other splendid confections; these and many other valuable foods are manufactured in very large quantities under the most hygienic conditions in the 'ETA' factory, which is the largest of its kind in the southern hemisphere.

TRICK No. A19

A Lemon Trick

AN excellent little trick is that of vanishing a sixpence from a handkerchief into a lemon.

Solution.

Before doing this trick prepare beforehand the following articles:—

1. A dinner knife with a sixpence stuck on near the end by means of a small piece of soap.
2. A handkerchief with another sixpence sewn in one corner in the hem.
3. A lemon.

To commence the trick first borrow a sixpence, and in placing the handkerchief over it, let it fall into the right hand and grip it between the first and second joints of the two middle fingers (see fig. 1), at the same time let the left hand (which is holding the sewn-in sixpence between the thumb and first finger) take the place of the right hand in the centre of the handkerchief.

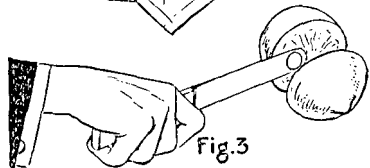
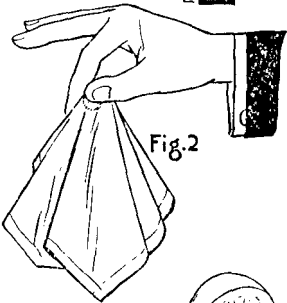
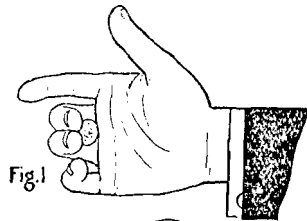
Now ask someone to hold this sixpence through the handkerchief as shown in fig. 2.

Now pick up the knife with the right hand, in which you are still gripping the borrowed sixpence, and partially cut open the lemon, taking care that the side of the knife facing the audience is not the one on which the sixpence is stuck.

You now draw the knife through the lemon towards you, and at the same time leave the sixpence in the lemon (see fig. 3).

Now take hold of one of the loose corners of the handkerchief and pull it sharply away from the one holding it—exclaiming “Where’s the sixpence?”

It will be found in the lemon and is returned to the owner.



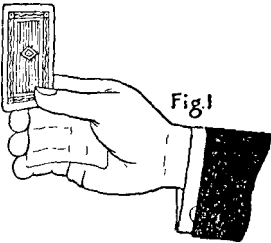
TRICK No. A20

The Vanishing Card

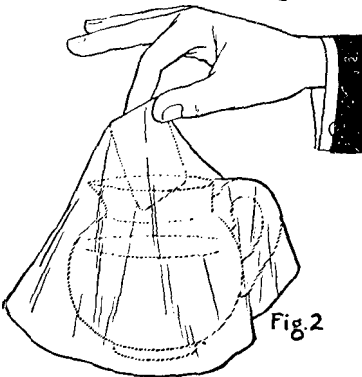
A CARD is covered by a handkerchief and held over a glass jug of water. It is dropped into the water, the handkerchief withdrawn and the card has disappeared.

SOLUTION

Unknown to anyone but yourself, you have a piece of celluloid 1/16th of an inch smaller all round than a playing card.



To commence the trick borrow a handkerchief and an ordinary playing card. With the celluloid concealed in the right hand, hold the card between the thumb and first finger of that hand (see fig. 1). With the left hand place the handkerchief over the card and whilst doing so substitute the celluloid for the card.



Now ask someone to take hold of the card (in reality the celluloid) through the handkerchief, then withdraw your right hand and casually place the card in one of your pockets.

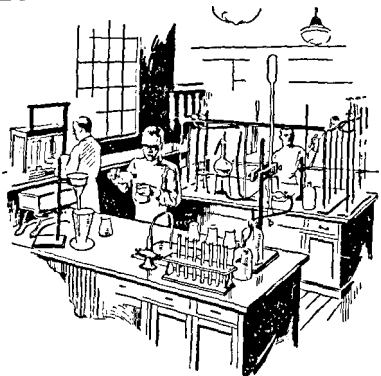
Then ask your assistant to hold the card over a jug of water and to drape the handkerchief around the jug. See fig. 2.

Pronouncing the magic word 'ETA' ask him to let go the card. The handkerchief being withdrawn the card is found to have vanished.

Rigid Inspection

Many essentials enter into the manufacture of the many lines put up by **NUT FOODS LTD.** The first of these is quality. This is safeguarded by a rigid system of grading, while a staff of highly trained chemists examine daily, not only the raw material, but also the finished product.

All ETA products have to withstand these rigid tests, in order to maintain that purity and excellence of quality, for which the name **ETA** stands.

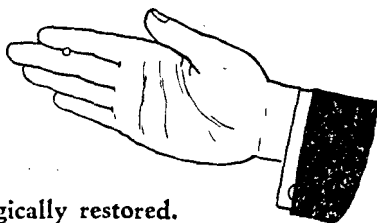


Chemists inspecting ETA Peanuts before they are distributed.

TRICK No. A21

The Magic Join

A CIGARETTE paper is held between the thumb and fingers and torn into several pieces. The pieces are rolled in a small ball. The performer then pronouncing the magic word "ETA" blows on it, opens it, and shows that the pieces of paper have been magically restored.



SOLUTION

Prior to doing this trick secretly roll a cigarette paper and grip it near the tips of first and second finger of the right hand, palm inwards, so that it cannot be seen. (See illustration.)

Borrow a cigarette paper and tear it into several pieces. Roll the pieces into a small ball, press it down on the other one and then show the two balls as one.

You now grip the torn pieces between the fingers as before and slowly unroll the untorn paper.

This trick will need a good deal of practice but is certainly worth your while.

Only the Choicest

For **ETA PEANUT BUTTER** only the choicest peanut kernels are used. First tested in the laboratory, they are afterwards roasted a golden brown in huge gas-heated ovens. After blanching and blending they are transported to the peanut butter mills, where they are ground, emerging as a smooth, creamy paste. Fed into glass jars **ETA PEANUT BUTTER** is then hermetically sealed under vacuum and thus will keep indefinitely.

Australian Wide

ETA PEANUT BUTTER and **ETA BRAND PRODUCTS**, like the raw materials from which they are derived, are great travellers. The **ETA** brand can be found in shops all over the Commonwealth. The public popularity created by the excellence of quality and the high standard of manufacture has resulted in the name of **ETA PRODUCTS** among Australians being as "familiar in their mouths as household words."

TRICK No. A22

Lifting a Person with the Finger Tips

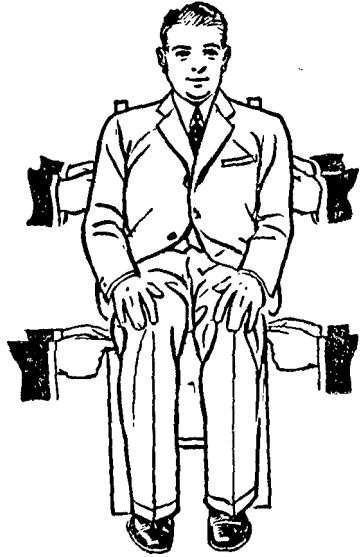
ANYONE not knowing how to perform this seemingly impossible trick will be astonished when they see how it is done.

Solution.

The performer asks for a volunteer to sit on a chair and enlists the help of three others. The performer and his assistants stand alongside the person sitting in the chair in the positions indicated in the illustration.

First the four left hands and then the right hands, in the same order, are placed on the volunteer's head, which is lightly pressed down by all the hands.

The hands are then immediately withdrawn and the volunteer is then lifted by the first fingers of each of the lifters' hands, as shown in the illustration. He will appear as light as a feather and can easily be lifted several feet in the air and gently replaced in the chair.



Its Many Uses

The peanut passes through many processes to appear as **ETA PEANUT BUTTER**, which is known Australia-wide. Salted, it quickens the appetite, used with chocolate it makes a delightful sweet-meat, while peanut toffee sets every youngster's mouth watering. It has, however, other uses. Crushed peanuts are used by pastry cooks and confectioners, while coloured crushed peanuts are a delightful topping for cakes, puddings, junkets, etc. From it is expressed a beautifully bland oil which, under the name of **CHEFOL**, is used by all who claim to be good cooks. In addition, chemists, requiring the highest grade oil, use it for combining with medicines.

TRICK No. A23

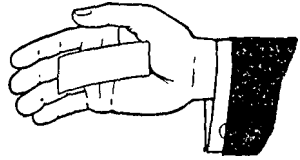
The Book Test

THE effect of this trick is that the performer (unknown to the audience) mysteriously writes on a card the numbers of a page and paragraph of a book chosen by a member of the audience.

SOLUTION

Before commencing the trick place in your right trousers pocket a plain visiting or white card and a short piece of pencil.

Ask someone to open a book and to call out the number of the page at the same time casually putting your right hand into your trousers pocket. When the number is called out, write it on the card; then ask for the number of a paragraph on the same page and write it also on the card below the other number.



Then have the book passed to you, receiving it in the left hand and at the same time casually withdraw from your pocket the card. (See illustration).

Now transfer the book to the right hand, allowing it to lie on the palm, with the card between.

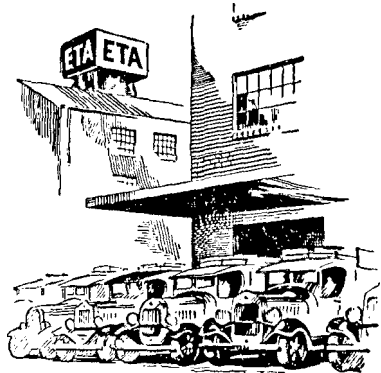
You then tell the audience that the numbers called out have been mysteriously written on a card under the book. To prove this hand round the card for inspection.

Pass the Mustard

It was in the latter part of the sixteenth century that mustard was found to be such a tasty condiment.

Not until 1720, however, was mustard known in England. In this year an old lady residing in Durham began to grind the seed through a hand mill, and, after passing the crushed seed through several processes to remove the husks, began to sell the dry mustard.

NUT FOODS LTD now manufacture a delightful ready mixed mustard that keeps its flavour and consistency and will not dry up.



The "ETA" fleet of Sales Vans that deliver ETA Products fresh to your grocer and confectioner.

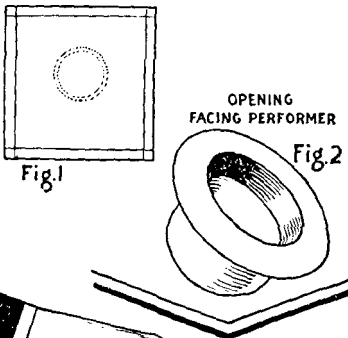
TRICK No. A24

Vanish a Glass Into a Hat

THE performer shows a handkerchief and places it over a tumbler, and announces that he will make the tumbler vanish from under the handkerchief into a hat previously shown to be empty.

SOLUTION

Before doing this trick, secretly prepare two fancy handkerchiefs of the same pattern by sewing a ring the same size as the rim of the tumbler between them. This ring is sewn in the centre of the handkerchiefs and they are then stitched around the edges as in fig. 1, appearing as one handkerchief.



Now show an empty hat and place it in position on your left, as indicated in fig. 2. Next, picking up the tumbler with your right hand cover it with the handkerchief held in your left hand so that the ring lies on the rim of the tumbler. You now hold the tumbler through the handkerchief by the left hand as in fig. 3.

Announce to the audience that there are two methods of passing the tumbler into the hat, one visibly and the other invisibly. To pass it visibly all you have to do is to place the tumbler into the hat. The performer does this and leaves the tumbler and handkerchief in the hat. At this stage you remark that anyone could pass a tumbler visibly, but to pass it into the hat invisibly seems impossible. To do this pick up the ring through the handkerchief with the left hand (leaving the tumbler in the hat) and move away from the hat. The shape

of the ring in the handkerchief gives the audience the impression that the tumbler is still under the handkerchief. You now remark that the tumbler will vanish invisibly into the hat. Take one corner of the handkerchief with the right hand and flick it away from the left hand and then immediately go to the hat and take out the tumbler.

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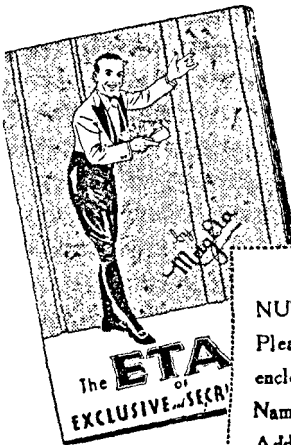
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A STOUND your pals with your knowledge of magic! Each bag of ETA Salted Peanuts includes a simple trick. There are dozens of different tricks in the set. Buy ETA Salted Peanuts and collect the tricks that go with them. Get your mother to buy any of the ETA products listed below, all of which contain tricks and, in addition, on returning, ^{and} labels from any of them we will send you an amazing **BOOK of SECRET** and **EXCLUSIVE TRICKS, FREE!**

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N.B.—Enclose **ONE** Label and Stamp to Box 4037 G.P.O., Melbourne, C.1

To ETA Magicians' Club Members

We hope that you have enjoyed the contents of this Eta Book of Magic and that many happy hours will be passed in practising and performing the tricks.

Remember that on every ETA product there is a simple trick and its solution. There are sixty different tricks in the series. Ask Mother to Purchase ETA products and give you the tricks.

NUT FOODS LTD.,
Sydney, Melbourne, Brisbane

The makers of ETA Peanut Butter
ETA Ready Mixed Mustard
ETA Ground Sweet Almonds
ETA Salted Peanuts, etc.

With the compliments of the
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