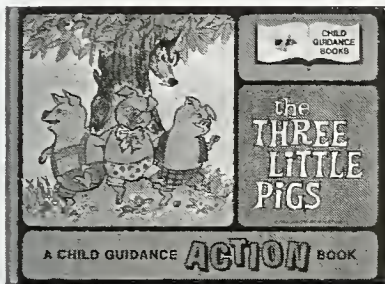


Child Guidance Movable Books

Ann Montanaro
East Brunswick, New Jersey



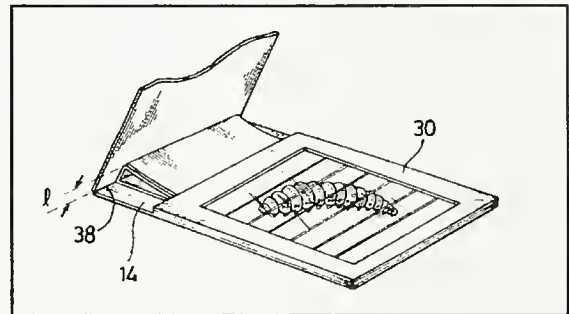
The publisher Child Guidance issued three different series of entertaining movable books in the early 1970s. While they may not be as highly sought

after as more complex movables, these books have a unique structure and are another interesting part of the overall history. The series titles are “A Child Guidance Action Book,” “Changing Picture Books,” and “Pop-up Action Book.” None of the 18 books is dated but there are several clues that contribute to placing them. Child Guidance was a division of Questor Education Products which was located in The Bronx, New York. The address, included on the back cover of some of the books, includes a ZIP code. Since ZIP codes were introduced in 1963 but were not widely used until later in the decade, the books probably were not produced until the late 1960s. All of the books were printed in Japan, and, because of rising publication costs, few movable books were printed in Japan after 1969. One book has a price sticker marked “11 71” which might be a date. And, the patent used for one of the series was approved in 1972. It is not known in what order the books were issued. All of the books are uniform in size and format: 8 inches high by 10 inches wide, with five text pages and five movable illustrations. Both the covers and the pages are of stiff board. It is interesting to note that the publisher Platt and Munk, founded in 1920, became a division of Questor in the 1960s and Platt and Munk might be the imprint that was used for subsequent movable books.

Basic Structure

The underlying structure of the movables in each of these series is formed from three pieces of light weight cardboard. The sheets are sandwiched together and glued along the cover edges but not at the spine. The top sheet, the illustrated page, measures 9¼ inches wide by 7½ inches high. The base sheet, which is the same size, is the back of the next text page and encases the structure. The third sheet, or center sheet, is between the other two and is used to create the movement. The center sheet, unsewn

in books in two of the three series, is sewn to the book block at the spine. The sheet extends over the spine about ¼ inch



Patent illustration 1

on the illustration side (#14 in Patent illustration 1) and is glued down. On the other side of the spine, the sheet is scored horizontally ¼ inch away from the spine and that section is glued to the adjacent page at the score line (#38 in Patent illustration 1). As the page is turned, the portion of the sheet that is glued to the text page, pulls the illustration page forward and causes the characters to move.

Child Guidance Action Book

In this series, the center sheet has two or more round holes cut into it. (Illustration 1) Each of the illustrated pages has two or more loose, die-cut figures that sit on top of the illustration. Tabs extend through the illustrated page and are glued to the backs of the die-cut figures. The other ends of the tabs extend through the circles cut into the inside sheet, allowing the tab to move.

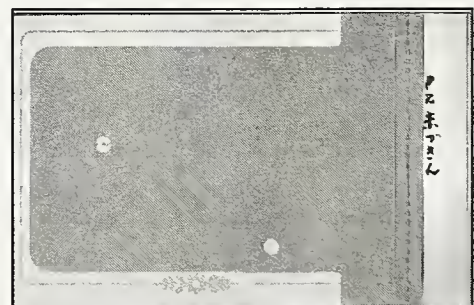


Illustration 1

A thin plastic sheet is glued to the illustration along the cover edges and the characters move underneath the plastic.

Continued on page 2

Mother Goose Rhymes. George DeSantis. (1127)
The Story of Cinderella. Alan Leiner. (1128)

The Movable Book Society

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<http://www.rci.rutgers.edu/~montanar/mbs.html>

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Fax: 732-445-5888

The deadline for the next issue is November 15.

Child Guidance, Continued from page 1

The books are often found without the plastic covering but the residual glue line is usually visible.

The eight books in the series were illustrated by seven different artists and their skills, as demonstrated in these books, run from pedantic to sophisticated. The participating artists had a wide range of experience. George Bucket's name, for example, who illustrated one book does not appear on any other books. George DeSantis illustrated only a few more, whereas each of the other artists created between 25 and 50 books. June Goldsborough's name appears on over 150 titles.

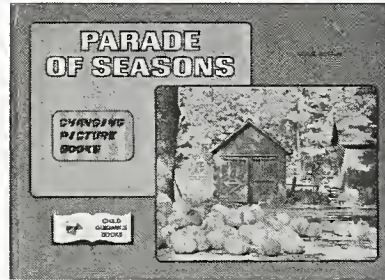


Moving characters - Prince and Cinderella

The titles in the series, and the illustrators, are:
Hansel and Gretel. Tom O'Sullivan. (1120)
The Three Little Pigs. David K. Stone. (1121)
Goldilocks and the Three Bears. George Bucket. (1122)
The Gingerbread Boy. June Goldsborough. (1123).
Little Red Riding Hood. Liz Dauber. (1124)
The Story of Peter Rabbit. June Goldsborough. (1125)

The product numbers are from the cover of *The Story of Cinderella* and 1126 is not listed.

Changing Picture Books



The eight books in this series are more difficult to find than those in the previously mentioned series. That may be because fewer were printed or, more likely, it is because the mechanism is more fragile and nearly

impossible to successfully repair. The action structure of these books is basically the same with three lightweight card sections. However, there are two major differences. First, the top page, rather than being a picture, is an illustrated frame with a clear plastic covering the opening. Second, the changing pictures are transformational plates.

The changing pictures, which transform from one scene to another, are created from two different pictures, each cut into 13 individual pieces, 5½ inch by 2-inch rectangles. The pieces of one picture are glued to the middle sheet with a ½ inch overlap between each piece. When viewed disassembled, the overlapping pieces form a complete scene. (Illustration 2) The pieces that make up the second picture are actually two copies of the same pictures (as seen in Patent illustration 2). Using that example, the butterfly illustration on the left is interwoven at the slots with the butterfly on the right and then the upper and lower edges of the two illustrations are glued together along the longer sides. The whole piece is then glued to the underside of the plastic-covered window.



Illustration 2 - Front side of interior sheet used for transformational plates

Continued on page 11

Breaking the Binding: Printing and the Third Dimension

Summer visitors at Yale University's Beinecke Library had the opportunity to see an outstanding exhibition of over 125 movable books including pop-ups, panoramas, lift-the-flaps, and peepshows. The Beinecke is a strikingly modern, marble cube set in the center of a campus of very traditional buildings. Built in 1963, the library houses 180,000 volumes in a central, glass-enclosed tower and more than a million volumes in underground book stacks. The interior of the building glows on sunny days as the light passes through the exterior translucent marble walls. The movable book exhibition shared display space with two of Yale's permanently exhibited masterpieces: a *Gutenberg Bible*, and Audubon's *Birds of America*.

The exhibition showcased books to "take the reader off the page and into inner space, outer space, and the third dimension. Some of the methods are meant to instruct, others to persuade or dazzle; still others are pure gimmicks, meant to bring a special quality to a familiar story." With such an extensive collection of books in the Yale collection, it was interesting to see which books were selected for the exhibition. The books were displayed in a dozen different categories, some of which are highlighted below.

Pop-up books

Les Beaux Magasins, en Relief. Mulhouse [France], Editions Lucos, [ca. 1950].

Comical Kittens and Their Frolics: Verses. By Clifton Bingham. London, Raphael Tuck & Sons, Ltd., 1896.

De A a` Z. Paris, Les Editions Gautier-Languereau, [ca. 1930].

The Hippodrome. By Marion B. Sutherland. Chicago, The Saalfield Publishing Company, [ca. 1910].

The Jolly Jump-Ups Journey through Space. By Geraldine Clyne, Springfield, Mass, McLoughlin Bros., 1952.

A Trip to the North Pole: A Story of Adventure in the Arctic. By William G. Turner. Chicago, The Saalfield Publishing Company, [ca. 1920].

World's Columbian Exposition, Chicago, 1893. (vols. 1-4), [Germany: n.p., 1893?].

All four of the volumes of the *World's Columbian Exposition, Chicago, 1893* were displayed. Large (10 x 12 inches), single page books, each show three or four buildings which together form a three-dimensional panorama of an area of the 1893 Chicago World's Fair. The layers of the pop-up pull into place by means of tabs connected to the illustrations and to the back plane.

Mechanical Pop-ups

The Adventures of Doctor Dolittle. By Albert G. Miller.

New York, Random House, [1967?].

The Beatles Musical Pop-up. By Rob Burt, [New York], Bonanza Pop-Up: Distributed by Crown Publishers, 1985.

Elvis Musical Pop-up. By Rob Burt. [New York]: Bonanza Pop-Up, Distributed by Crown Publishers, 1985.

Inside the Personal Computer. By Sharon Gallagher. New York, Abbeville Press, 1984.

Jack the Giant Killer: With "Pop-up" Illustrations (dummy version). [New York], Blue Ribbon Books, [1932?].

Jack the Giant Killer: With "Pop-up" Illustrations in Color. New York, Blue Ribbon Books, Inc., 1933.

Jack the Giant Killer... New York, Blue Ribbon Books, Inc., 1932.

The Pop-up Atlas of the World: A Globe in a Book. By Theodore Rowland-Entwistle, New York: Simon and Schuster, 1988.

The "Pop-up" Minnie Mouse. New York, Blue Ribbon Books, Inc., 1933.

Dick Tracy: The Capture of Boris Arson. By Chester Gould. Chicago, Pleasure Books, Inc., 1935.

Terry and the Pirates in Shipwrecked. By Milton Arthur Caniff. Chicago, Pleasure Books, Inc., 1935.

Buck Rogers, 25th Century... By Dick Calkins. Chicago, Pleasure Books, Inc., 1935.

The New Adventures of Tarzan "Pop-up." By Edgar Rice Burroughs. Chicago, Pleasure Books, Inc., 1935.

Little Orphan Annie and Jumbo the Circus Elephant. By Harold Gray [Chicago], Pleasure Books, Inc., 1935.

The "Pop-up" Mother Goose... Chicago, Pleasure Books, Inc., 1934.

The Pop-up Silly Symphonies... New York, Blue Ribbon Books, Inc., 1933.

Alice's Adventures in Wonderland: A Pop-up Adaptation of Lewis Carroll's Original Tale. By Robert Sabuda. New York, Little Simon, 2003.

Robot. By Jan Pieńkowski. New York, Delacorte Press, 1981.

Star Wars: A Pop-up Book. By Wayne Douglas Barlowe. New York, Random House, 1978.

Haunted House. By Jan Pieńkowski. New York, E.P. Dutton, Inc., 1979.

How Many Bugs in a Box? By David A. Carter. New York, Simon & Schuster, 1988.

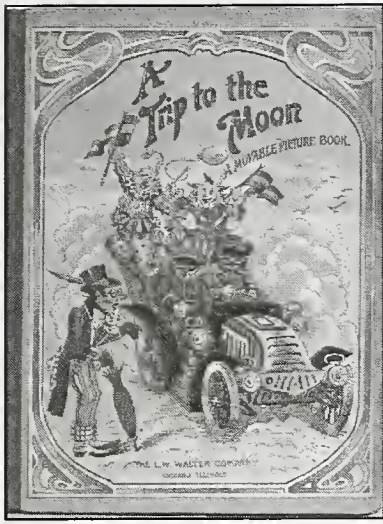
With many of the best-known pop-ups on display, viewers were given the opportunity to see classic 20th century creations.

Tabbed Pop-ups (with tabs and levers)

Peter Pan y el Capitan Hook. Buenos Aires, Editorial Codex, 1945.

Trip to the Moon: A Movable Picture Book. By J. R. Pepper. Chicago, The L.W. Walter Company, [1910?].

This Way and That Way. Frederic Edward Weatherly. London, Ernest Nister, [ca. 1890].



In a *Trip to the Moon*, a car has been invented that can travel to the moon. In the scene displayed, the driver stops the car abruptly at a railroad crossing and, as the tab is pulled, the passenger is thrown over the hood. The large, brightly colored scenes are very inventive and amusing.

Artists' Books

Dit onleesbaar kwadraat-blad... By Bruno Munari. Hilversum, De Jong, 1953.
Freedom: A Fable... By Kara Elizabeth Walker. [Pasadena, Typecraft], 1997.
Meech Elasticity. By John Bock. Kitakyushu, Japan, Center for Contemporary Art, 2004.
One Hundred Million Million Poems. By Raymond Queneau. Paris, Kickshaws, 1983.
Poemobiles 1968 1984. Augusto de Campos. São Paulo, Brasiliense, [1985?].
Ruckus Rodeo. By Red Grooms. New York, Harry N. Abrams, Inc., 1988.
"White Book." Francesca Gabbiani and Amy Gestler with paper engineering by Ingrid Siliakus. Paris, Xn Editions, Christophe Daviet-Thery, 2005.
Utah Reader. By Mark Beard. New York, Vincent Fitz Gerald, 1986.

The exhibit label for the beautiful *White Book* read: "This exquisitely executed artists' book combines the artwork of Francesca Gabbiani with the paper engineering of Ingrid Siliakus, set to a poem by Amy Gestler. The delicate paper origami is possible through the interaction of a laser-cutter and a very patient set of human hands." Inspired by the novel *Devil in the White City*, it is a very beautiful book!

Key Innovators

Robinson Crusoe. By Daniel Defoe. London, Dean & Son, [1866?].
Ups and Downs in Picture Town. By Maud Carlton. London, Ernest Nister, [1898?]
Bookano Stories No. 4. By S. Louis Giraud. London, Strand Publications, [1937].
Toc Toc: Chi e' Apri la Porta. By Bruno Munari. [Vercina], Mondadori, 1945.
Day of the Bison Hunt. By Vojtech Kubasta, London,

Bancroft & Co. (Publishers), Ltd., 1962.

Lothar Meggendorfer

Dean's Living Strewelpeter. London, Dean & Son, [1890?].
Live Animals. New York, The International News Company, 1884.
More Living Animals. New York, The International News Company, 1884.

Peter Newell

The Hole Book. New York, Harper & Brothers, 1908.
Jungle-Jangle. New York, [n.p.], 1909.
The Rocket Book. New York, Harper & Brothers, 1912.
The Slant Book. New York, Harper & Brothers, 1910.
 3 concept sketches for *The Rocket Book* (Flats 2, 7, 13), ca. 1912. *Peter Newell Papers.*
 Concept sketch for policeman page for *The Slant Book*, 1910. *Peter Newell Papers.*

Tony Sarg

Tony Sarg's Magic Movie Book... New York, B.F. Jay & Co., 1943.
Tony Sarg's Savings Book: A Trip to Golden City. New York, The World Publishing Co., 1946.
Tony Sarg's Surprise Book... [New York, B.F. Jay & Co.], 1941.
Where is Tommy? New York, Greenberg, 1932.

Peepshows

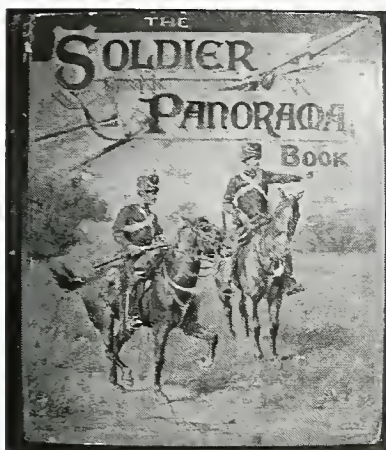
Der Vendome Platz zu Paris. [Germany? n.p., ca. 1849?]. [Le Tournoi]. Martin Engelbrecht. [Augsburg? n.p., ca. 1730?].
Theatre Picture Book... New York, International News Company, [1883?].

Panoramas

The Historiscope: A Panorama & History of America. [Springfield, Mass.], Milton Bradley & Co., [1868].
Panorama of the Visit of Santa Claus... Springfield, Mass., Milton Bradley & Co., [1870].
Uncle Sam's Panorama of Rip van Winkle and Yankee Doodle. New York, McLoughlin Bros., [ca. 1875].
Buffalo Bill's Wild West: A Panorama for Children. London, H. Grevel and Co., [ca. 1890].
The Soldier Panorama Book: A Novel Colour Book for Children. London: Ernest Nister, 1903?].
The Victoria Jubilee in Twelve Reliefs... London: Raphael Tuck & Sons, [1887].

The Soldier Panorama poses a striking juxtaposition of explicit scenes of warfare with others of children as soldiers at play.

The exhibition also included anatomical models, cards and games, Harlequinades, contemporary volvelles



(primarily advertising materials), and mix-and-match books.

A limited edition keepsake, created for the exhibition, was for sale in the library. *Peepshow: Marvel at the Sights within the Beinecke Library*, designed, and paper

engineered by Joe Freedman, is a four-layer peepshow featuring ten treasures from the library's collections. Three of the sheets that make up the peepshow can be exchanged with other sheets to change the illustration.

Sabuda Exhibit

"Robert Sabuda: Travels in Time & Space" is a touring exhibition that will be on display in three cities in the U.S. in 2006 and 2007.

The wide range of Robert's talent is beautifully shown in the 60 pieces of his work included in this exhibit. Readers familiar with his extraordinary pop-ups may not be as aware of the variety of methods he has used to create paper and illustrations in all of his books.

While it should go without saying, it is startling to see how much more beautiful the original artwork is than the reproduction on the printed page. In *The Paper Dragon* (1997), for example, the delicately cut paper tissue is magnificent. In the eight framed pages on display, it is possible to view the detailed work. The mosaics, used to illustrate *Saint Valentine* (1992), are very small pieces of marbled and hand-painted papers meticulously placed to form the full picture. Seen up close the paper rectangles are the about the size of those produced by a cross-hatch shredder. It is difficult to imagine the skill and patience needed to place each of the individual pieces. He used two very different techniques to illustrate *Arthur and the Sword* (1995) and *The Blizzard's Robe* (1999). In the first, the illustrations were made from liquid lead and glass dyes on plexiglass and in the second they are batik. The charming illustrations in *The Adventures of Providence Traveler* (2002) are pencil and watercolor on paper.

Pop-ups are also on display with original art from *A Kwanzaa Celebration*, *The 12 Days of Christmas*, *Cookie Count*, *The Wonderful Wizard of Oz*, and both butterflies and beetles from the *Young Naturalist's Pop-up*

Handbook.

The exhibition will be at these locations:
Maricopa County Library District, Phoenix, AZ - April 10, 2006 - June 16, 2006.
Public Library of Cincinnati & Hamilton City, Cincinnati, OH - September 25, 2006 - December 31, 2006.
Utah Museum of Fine Arts, Salt Lake City, UT - April 8, 2007 - September 9, 2007.

Books and Collections for Sale

- Brown Wells and Jacobs, the British packager of children's novelty books, is offering back list pop-up titles for sale. A limited number of copies are available in English and other languages. For photographs, prices, postage and more information, contact Graham Brown at graham@bwj-ltd.com. The following titles are available:

Disney Pop-ups - many from the Pop Up Pals series.

Belle's Surprise Party.

The Hunchback of Notre Dame: Topsy Turvy Day.

Disney's The Lion King: Find Simba.

Mickey Mouse: The Treasure Hunt.

Pocahontas: Meekos Busy Day.

Hercules: The Helpful Son.

Micky's Christmas Party.

Pooh: Tigger Bounces Back.

101 Dalmatians: Springing Up Puppies.

Disney's Toy Story Pop-up Book.

Disney's Hercules 3-D Mask Book.

Trade Books

My First Day at School.

Three-dimensional Atlas of the World.

Pop-up Power.

European Cities

American Cities.

Lets Look at Wild Animals.

Lets Look Under the Sea.

Who am I? Where did I Come From? - Doctor Ruth

- Collection of over 100 pop-up books is for sale. Most books are from the 1980s and 1990s; all are in excellent condition. The books are primarily pop-up but some are lift-the-flaps, carousels, etc. For a complete list via email, contact asmith@hilbert.cdu or send a self-addressed, stamped envelope to Amy Smith, 26 Biscayne Drive, Lancaster, N.Y. 14086.

Correction

Jacqueline Reid-Walsh's paper, which appeared in the May issue, was originally presented at the British Society for Eighteenth Century Studies in January, 2006 not 2004.

Movable Book Collections in North American Libraries

Many libraries in North America have pop-up and movable books in their circulating collections. Public libraries purchase them for readers and story programs and colleges acquire them for education, art, and printing history collections. However, to be of lasting value, copies of movable books must be in special collections where their use can be limited, thus preserving the movable elements.

This list is an attempt to identify special collections with significant holdings of pop-up and movable books. It was compiled using several methods. Because of exhibitions, some libraries were known to have large collections. Others were found by searching OCLC, a worldwide database of over 68 million titles representing the holdings of more than 9,000 member libraries, museums, and special collections. Various search strategies were used in OCLC to try to find large collections of movable books. However, even searching OCLC is not completely satisfactory because of the variety of subject terms used to describe movable books. The term most often used to identify current movable books, generally post-1980 titles, is "toy and movable books." But that is a broad category used for diverse works from shaped books to scratch-and-sniff books, lift-the-flaps, and pop-ups. However, once groups of titles were retrieved, they were sorted by date of publication and by the number of libraries holding the title, and then individual libraries were identified. The libraries in North America listed below appear to have the most significant collections of pop-up and movable books held in non-circulating or special collections. Other libraries are known to have received donated collections but they have not been cataloged so the books are not yet available for use.

Each library web site includes guidelines about accessing and using library resources. Some collections are limited to researchers, others are open to the public. Before visiting a library to see special collections books, identify the titles you would like to see, verify that they are in the library (not in an exhibition or stored off-site), and that they will be available for you to view and handle.

Florida Atlantic University Libraries - Boca Raton Campus

Boca Raton, Florida

Library catalog: <http://fa.aleph.fcla.edu/>

The Mata and Arthur Jaffe collection of books as aesthetic objects, a result of more than 50 years of collecting, contains over 4,000 rare and unusual books. It consists primarily of visual books created more for their

artistic merit than for their informational content, dating from the 17th century to present day. Words and text were not the primary consideration in acquiring this collection except as they bear on the artistry of the book. The Jaffes' goal was to inspire new ideas about art, book arts, printing, bookbinding, papermaking, calligraphy, design, graphics, technology, and the history and future of the book. There are several hundred movable books in this collection, primarily 20th century titles.

For information about visiting and the using the collection:
<http://www.library.fau.edu/depts/spc/special.htm>

Indiana University Lilly Library Bloomington, Indiana

Library catalog: <http://www.indiana.edu/~liblilly/index.html>

Children's literature was a special interest throughout J. K. Lilly's collecting career, and he sought out the masterpieces of juvenile literature as avidly as those of adult literature. Today, the Lilly Library holds nearly 10,000 children's books, most of them from the Elisabeth Ball collection which came to the library in 1983. The emphasis of the collection is on English language books of the 18th and 19th centuries, but also includes a large number of 20th century books and representative works in French and German. There are hornbooks, mechanical books, thumb Bibles, miniature libraries, Newberry and Marshall imprints, and original art by children's book illustrators, including Kate Greenaway, Walter Crane, Randolph Caldecott, and Ernest Shepard.

More than 1,000 "movable" titles can be found in a search of the Lilly Library collection. They include contemporary commercial publications, artists' books, publication catalogs, and a large number of Harlequinades.

For information about visiting the library:
<http://www.indiana.edu/~liblilly/visiting.shtml>

Pierpont Morgan Library New York, New York

Library catalog: <http://corsair.morganlibrary.org/>

The Morgan's collection of children's books began with Elisabeth Ball's gift of several thousand English and French works. Funds from her endowment made possible the purchase of important collections of American children's books as well as many important individual acquisitions. Julia P. Wightman's collection of 1,500 children's books includes titles by Kate Greenaway and Beatrix Potter. Arthur Houghton's Lewis Carroll collection contains personal possessions and books from the author's library as well as

items that belonged to Alice Liddell. The library includes many 19th century movable books.

For information about visiting the library:
<http://www.themorgan.org/research/default.asp>

Princeton University Library
Cotsen Children's Library
Princeton, New Jersey

The Cotsen Children's Library collection includes more than 60,000 titles in over 30 languages published during the 15th through 20th centuries. A printed catalog of a portion of the books donated by Lloyd E. Cotsen is in preparation but none of the records are available online. To enquire about a specific title, contact the library.

For information about visiting the library:
http://ccl.princeton.edu/research/e277/research_at_ccl.html

Toronto Public Library
Osborne Collection of Early Children's Books
Toronto, Canada

Library catalog: <http://hip.tpl.toronto.on.ca/>

In 1934 English librarian Edgar Osborne visited the Toronto Public Library's Boys & Girls House, the first separate children's library in the British Commonwealth. He was deeply impressed by the quality and range



Griffin from the Osborne web site

of children's services established by and flourishing under Lillian H. Smith. In 1949, as a tribute to her work and reputation, Osborne presented his collection to the Toronto Public Library Board. The Osborne Collection encompasses the development of English Children's literature, including: a 14th century manuscript of Aesop's fables, 15th century traditional tales, 16th century school texts and courtesy books, godly Puritan works, 18th century chapbooks, moral tales and rational recreations, and Victorian classics of fantasy adventure and school stories, up to 1910 - the end of the Edwardian era. This is a very rich collection with nearly 1,000 items cataloged using the subject heading "toy and movable book." It includes a large number of 19th century titles.

For information about visiting the library:
http://www.tpl.toronto.on.ca/uni_spe_osb_index.jsp

Smithsonian Institution
Cooper-Hewitt, National Design Museum Library
New York, New York

Library catalog: <http://siris-libraries.si.edu>

The pop-up book collection, dating from the 19th century, has more than 600 titles including instructional and entertainment books with foldout, pop-up and revolving construction for both children and adults.

For information about visiting the library:
http://www.sil.si.edu/libraries/chm/chm_using.cfm

University of California, Los Angeles
Los Angeles, California

Library catalog: <http://www2.library.ucla.edu/>

The movable book collection includes hundreds of titles donated to UCLA by Waldo Hunt. As part of the Children's Book Collection in the Special Collections Department, it is a collection that is continuing to grow through ongoing gifts and acquisitions.

For information about visiting the library:
<http://www.library.ucla.edu/libraries/special/scweb/genera.htm>

University of Florida
Gainesville, Florida

Library catalog: <http://uf.aleph.fcla.edu/>

The Baldwin Library of Historical Children's Literature in the Department of Special Collections contains more than 93,000 volumes published in Great Britain and the United States from the early 1700s through the 1990s. Its holdings of more than 800 early American imprints is the second largest such collection in the United States. It is the product of Ruth Baldwin's 40-year collection development efforts and has about 300 movable books, primarily 20th century, but includes a few Nister, Dean, and Megendorfer titles.

For information about visiting the library:
<http://web.uflib.ufl.edu/spec/>

University of North Texas Libraries
Denton, Texas

Library catalog: <http://iii.library.unt.edu/>

There are about 500 pop-up titles in the library catalog. Included in this library are several unpublished manuscripts created by Keith Moseley for Compass Productions purchased for the collection from a book dealer. The collection is being expanded through gifts and purchases.

Web exhibits:

<http://www.library.unt.edu/rarebooks/exhibits/popup/main.htm>

<http://www.library.unt.edu/rarebooks/exhibits/popup2/default.htm>

For information about visiting the library:

<http://www.library.unt.edu/rarebooks/information/default.htm>

The University of Southern Mississippi
Hattiesburg, Mississippi

Catalog for the deGrummond Children's Literature Collection: <http://www.lib.usm.edu/>



The de Grummond Children's Literature Collection is one of North America's leading research centers in the field of children's literature.

Although the

Collection has many strengths, the main focus is on American and British children's literature, historical and contemporary. Founded in 1966 by Dr. Lena Y. de Grummond, the Collection holds the original manuscripts and illustrations of more than 1200 authors and illustrators, as well as more than 100,000 published books dating from 1530 to the present. The pop-ups are primarily 20th century works.

For information about visiting the library:

<http://www.lib.usm.edu/%7Edegrum/html/aboutus/au-vi-situs.shtml>

University of Wisconsin - Madison
Madison, Wisconsin

Library catalog:

<http://www.library.wisc.edu/libraries/SpecialCollections/scuse.html>

One of the outstanding items in this library is the Lothar Meggendorfer Collection, which includes over 100 items, primarily printing specimens of text samples and pictorial cover labels. Included are proofs of illustrations, covers, texts and publishing advertisements, largely acquired from the collection of his second publishing house, J. F. Schreiber of Esslingen, collected by Herbert H. Hosmer. The collection has colored specimen proofs of foreign edition covers, as well as some printed advertisements. Most of the items are listed in and referenced from the Justin G. Schiller auction catalog of the J. F. Schreiber sale of Meggendorfer materials.

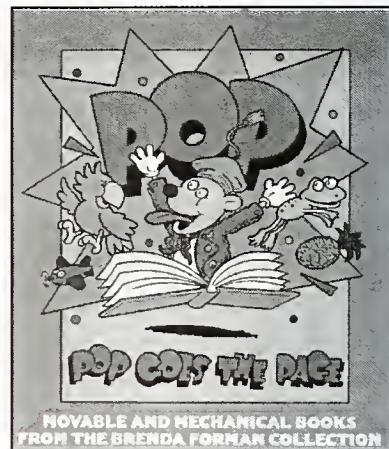
For information about visiting the library:

<http://www.library.wisc.edu/libraries/SpecialCollections/>

University of Virginia
Charlottesville, Virginia

Library catalog: <https://virgo.lib.virginia.edu>

In 2002 the University received a donation of over 850 pop-up and movable books from Brenda Forman. The collection is strong in 20th century movables but also includes works by Meggendorfer, and titles published by Dean, Nister, and McLoughlin. The University has an endowment that provides funds for the ongoing purchase of 19th and 20th century juvenile pop-up books.



Web exhibit:

<http://www.lib.virginia.edu/small/exhibits/popup/>

For information about visiting the library:

<http://www.lib.virginia.edu/small/about/access.html>

Western Michigan University Library
Kalamazoo, Michigan

Library Catalog: <https://www.library.wmich.edu/>

The library's collection of Historical Children's Books includes more than 1,000 pop-up books, mostly 20th century titles.

For information about visiting the library:
<http://www.wmich.edu/library/special/access.php>

Yale University
New Haven, Connecticut

Library catalog: <http://orbis.library.yale.edu/>

Two special collections at Yale are of interest: the Beinecke Rare Book and Manuscript Library and The Arts of the Book Collection.

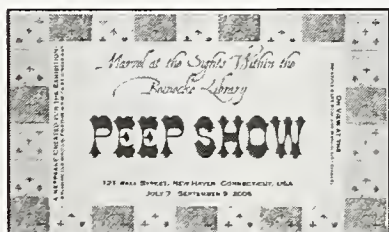
The Beinecke Rare Book and Manuscript Library is Yale University's principal repository for literary papers and for early manuscripts and rare books. In 1987, Betsy Beinecke Shirley, daughter of one of the brothers who endowed the library, started transferring to the library portions of her American children's literature collection. Formed over the course of more than three decades, it is one of the largest and most diverse in scope. Books from the colonial period, reading and learning manuals, etiquette books, children's literature classics, fairy tales, poetry (including Mother Goose rhymes), American editions of British or European classics, books about American history or great American figures, letters and manuscripts by writers of children's literature, or written by young people or to them, chapbooks, juvenile journalism, games, original artwork by American illustrators: these categories do not begin to do justice to the collection's diversity and depth. Examples of the depth of Yale's collection is seen in the sample of titles included in the exhibition "Breaking the Binding: Printing and the Third Dimension."

The Arts of the Book Collection contains both examples of and reference materials about the arts related to the book, covering topics such as binding, book history, illustration, calligraphy, graphic design, paper making and decorative papers, typography and more. Contemporary examples of artists' books and fine printing are housed alongside more traditional publications.

For information about visiting the library:
<http://www.library.yale.edu/beinecke/brblinfo/brblfaq.html#eligible>

Significant collections of pop-up and movable books in England and Europe will be highlighted in a future issue.

Peepshow created for the Beinecke Exhibition of Movable Books



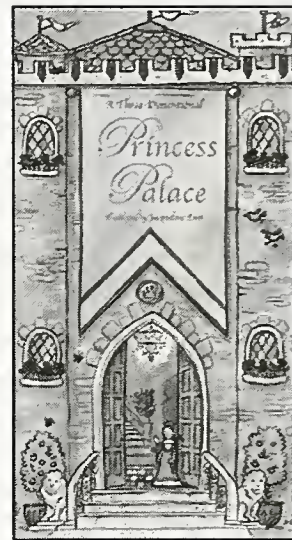
EDC Looking to Buy Intervisual

By Jim Milliot, PW Daily
Publishers Weekly, 7/17/2006

Educational Development Corp., the American distributor for the Usborne line of children's books, entered into an agreement late last week to provide debtor-in-possession financing to Intervisual Books as part of EDC's efforts to acquire Intervisual's assets. Intervisual, publisher of Piggy Toes Press, filed for Chapter 11 bankruptcy protection in early May.

In addition to providing financing, which Intervisual is using to print its current list, EDC has drawn up a reorganization plan, that if approved, would result in EDC's purchase of the children's book publisher. The Los Angeles bankruptcy court is scheduled to meet tomorrow to review the reorganization plan.

The addition of Intervisual would add an original publishing component to EDC, which now generates virtually all of its revenue by selling the U.K.-originated Usborne line through retailers and home sales reps. EDC chairman Randall White said the purchase of Intervisual would be a "classic case of an undercapitalized creative company being acquired by a profitable business looking for content. Intervisual has a backlist of approximately 300 children's titles.



A Three-dimensional Princess Palace. Piggy Toes, 2006

New Jersey Symposium

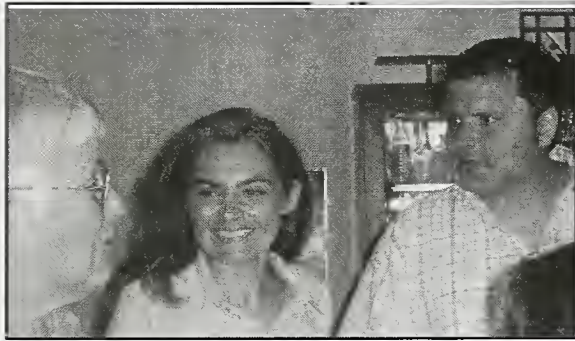
The 12th Annual New Jersey Book Arts Symposium will be held at Rutgers, The State University of New Jersey at the Newark Dana Library on Friday, November 3, 2006. This year's theme is "Flaps, Folds, Figures, and Flash: Books with Movable Parts." Among the speakers will be Movable Book Society members Ellen Rubin, Ed Hutchins, Maria Pisano, Kyle Olman, and Debra Weier.

The day-long program will include an exhibition of movable books created by the book artists and books from the collections of the speakers. The exhibit will continue until January 6, 2007.

For more information see: <http://www.libraries.rutgers.edu/rulib/spcol/bookarts/intro.htm>

Lucie Seifertova

Jane Gottwald
Havre de Grace, Maryland



Jane Gottwald, Lucie Seifertova,
and Pancho Prachl

Thanks to an article on Robert Sabuda's website last year, I knew about Lucie Seifertova, the Czech author, artist, cartoonist, paper engineer, and now animator. Her five pop-up books dealing with Czech subjects sounded perfect to read prior to visiting Prague with family members this summer. I ordered the books, in English, from Lucie's website <http://seifertova.cz>. There is a notation "website optimalizovan" which means there is a button to click for English.

Besides the huge foldout *History of the Brave Czech People*, there are four pop-up books: *Five Chateaus and Castles of the Czech Nation*, *Mysterious Prague*, *The Golem* (which also has movable parts) and one about the *Prague Castle*.

In the Sabuda article, reference was made to the oversize replica of the fold-out book *History*, which Lucie's husband had constructed. Initially it had been on display at the National Museum in Prague. Then they were invited to tour with it. Now they are preparing an English-language version to take to the United States next year. Lucie is also in the process of animating a serialization of *History* for television.

Lucie's husband Petr "Pancho" Prachl is multi-talented as a musician and an entrepreneur. A trained classical guitarist, he has a reputation in "pop" music as a writer and performer. He also runs their publishing company.

In July, five members of my family and I were in Prague for several days. We had enjoyed Lucie's books in advance of our trip and we were able to meet Lucie and Pancho for breakfast one morning. What a delightful trip! We anticipate seeing them next year - closer to home - when they visit Washington, D.C. and New York City.

Making Connections

Pat McNeeley
Lyndhurst, Ohio

While traveling in the Netherlands this spring I had the most pleasant experience of visiting Harry Faber van der Meulen's Popupbookshop in Dordrecht. To say it is charming is certainly an understatement. Harry and Annemarie were very welcoming. The shop has many movable books and Harry shows them in a way that makes them come to life. I urge anyone who can to make Harry's shop a destination - you will not be disappointed. The shop can also be visited online at:

<http://home.tiscali.nl/popupbookshop/home.htm>.

Holland Paper Biennial

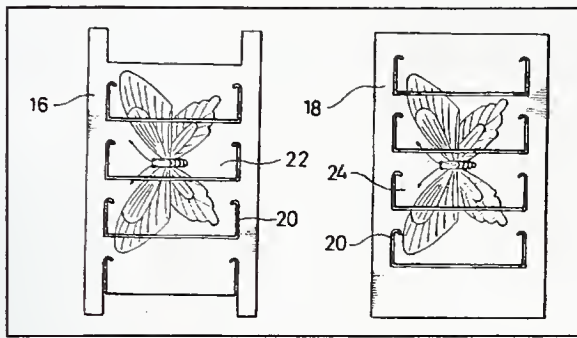
The 6th Holland Paper Biennial is being held at Museum Rijswijk and the CODA Museum, Apeldoorn, The Netherlands until early September. The 28 artists included in the show all work primarily with paper. For some, the starting point is pure fibre, while others make their own pulp from a mixture of fibers. A number of artists use handmade or commercially-produced paper, which is worked by means of presses, perforations, folding or cutting. *Paper takes Flight* is the title of the book and art catalogue published to accompany the exhibition. Works by the artists, including Ingrid Siliakus, whose book was part of the Yale exhibition, can be seen at: <http://www.hollandpapierbiennale.nl/en/2006.html>.

Pop-up Presentation

Ellen Rubin will present "Ideas in Motion: The Art and History of Movable Books" at the Scarsdale (New York) Adult School on Wednesday, November 8 at 7:30 p.m. The talk will cover 700 years of paper engineering, cultural and social changes which enabled the proliferation of movable paper in texts, popular books, and artists' books. It is targeted at the general public, those without any background in the genre. Ellen will show examples from her collection. There is a nominal registration fee for the program. For more information see: www.scarsdaleadultschool.org.

What will You Write?

Contributions from readers are welcomed, encouraged and needed. There are so many topics that could be covered: interview paper engineers, describe a 19th century book from your own collection or from one of the libraries identified in this issue, trace the use of a movable mechanism, compare the treatment of a subject (Noah's Ark, nursery rhyme, dinosaurs, etc.) in pop-ups. Please consider writing an article.



Patent illustration 2

The base sheet is bordered on the three outside edges with a 1/2-inch cardboard strip that slightly lifts the pictures away from the base, permitting them to move more easily. The final step of the construction is to slide the individual pieces from picture one into the pieces of picture two and glue the assembly together along the outside three sides.

The text of the Changing Picture Books, produced by three or more authors, (it is not known who wrote

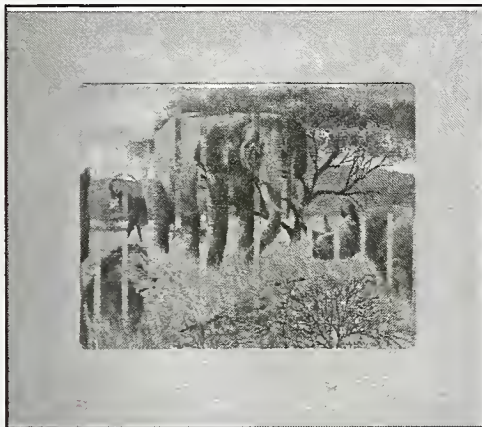


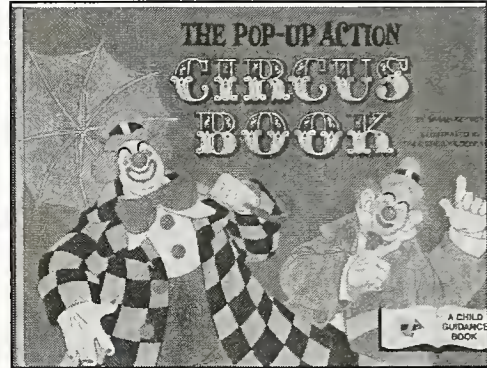
Illustration of a elephant "transforms" to a picture of the African plains from *Who Lives Here?*

Growing up in Nature) is well-written and informative and describes facts that are illustrated in the changing pictures. The pictures used in the transformations are all photographs of nature and children. The last line of text on each page reads "Move this page and see."

The titles in the Changing Picture Books series are:
Colors, Shapes and Sizes. By Valerie Cleve
Who Lives Here? By Sarah Keyser
Growing Up in Nature.
Parade of Seasons. By Leslie Burton
Numbers are Things. By Sarah Keyser
Nature's Helpers. By Leslie Burton.
Up, Down, all Around. By Sarah Keyser.
Children Here, Children There. By Leslie Burton

Pop-up Action Book

The two books in this series, written by Sarah Keyser, were illustrated by twin brothers Tim and Greg Hildebrandt. The Hildebrants began illustrating books in 1969 and created more than 100 books. (Tim died in 2006.) These two books are among their earliest works and are excellent examples of their talent. Greg may be best known to collectors for his pop-up book *Greg Hildebrandt's Book of Three-dimensional Dragons*.



Pop-up Action Circus Book

These books employ the same basic construction used in the other two series but they are pop-up books. The assembly is composed of three pieces: the base sheet, a middle sheet, and a top sheet. The difference in this series is that each of the three sheets is illustrated and visible. When the page is turned, the middle sheet pulls the scene into place and the top sheet forms a 90-degree pop-up top layer; the second sheet either forms another pop-up or, through the use of tabs, provides movement to die-cut figures attached to the sheet. The base is fully illustrated and forms the background of the picture.

The two titles in this series are often offered for sale and are generally priced higher than books in the other two series.

The titles are:

The Pop-up Action Construction Book. 6042

The Pop-up Action Circus Book. 6041

Trying to adequately describe a movable mechanisms is very difficult. But, if the above descriptions were hard to picture, try reading the full text of United States Patent number 3,659,367 "Feature Variable Picture and Book," filed by inventor Hirokazu Yumoto of Tokyo on Japan, June 15, 1970 and approved on May 2, 1972. The abstract states: "A featur variable picture embodying a stationary picture assembly and a sliding picture assembly of different feature from the stationary picture assembly which are slideably incorporated one another to present two different features of picture alternately."

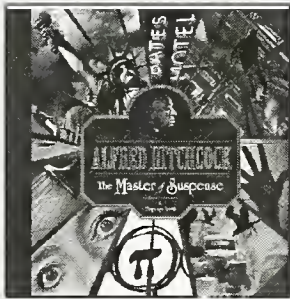
Catalogs Received

Antiquariat Sabine Keune. *Katalog 36 - Pop-ups und Movables*. Friedrich Alfred Straße 79. D-47226 Dueisburg. www.antiquariat-Kuene.eu.

Stella Books. Pop-up List.
www.stellabooks.com/catalogues/Pop-Up~207.htm

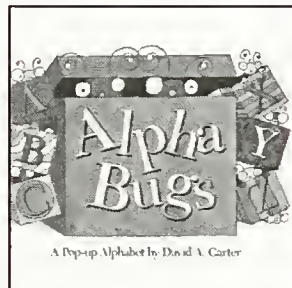
New Publications

The following titles have been identified from pre-publication catalogs, Internet sources, bookstore hunting, and other advertising. All titles include pop-ups unless otherwise noted and are listed for information only - not necessarily as recommendations for purchase.



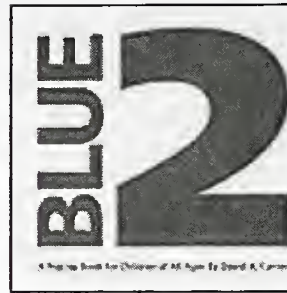
Alfred Hitchcock: Master of Suspense. Kees Moerbeek, paper engineer. Little Simon. September. 16 pages. \$29.95. 0-689-87595-9.

Alpha Bugs: A Pop-up Alphabet. [mini edition] By David Carter. Little Simon. \$11.95. 1-4169-0973-7.



Amazing Makeover. Golden Books. 12 pages. \$10.95. 0-37-583552-0.

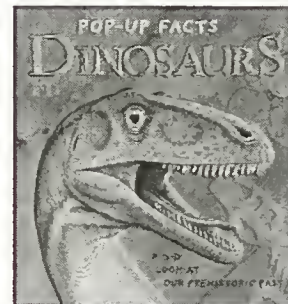
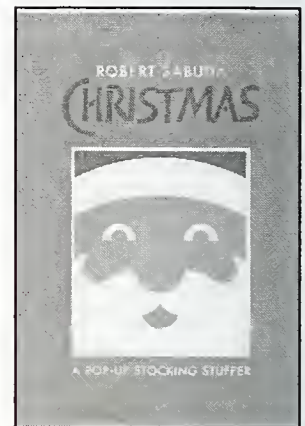
Because I Love you So Much: A Pop-up Book. By Guido van Genechten. September. Tiger Tales. \$15.95. 1-58925-794-4.



Blue 2: A Pop-up Book for Children of All Ages. By David Carter. September. Little Simon. 18 pages. 1-4169-1781-0. \$19.95. Also: limited edition. \$250.00. 1-4169-2717-4.

The Book of Great Explorers. Pop-up Board Game. Tango. October. £14.99. 1-85707-644-3.

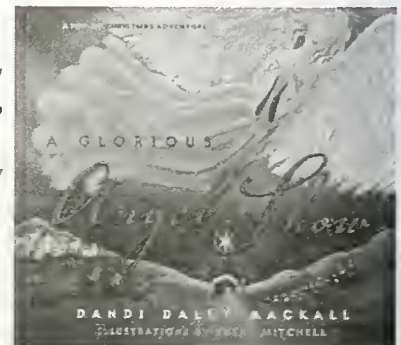
Christmas: A Pop-up Stocking Stuffer. By Robert Sabuda. October. Orchard Books. 18 pages. \$12.99. 0-439-84568-8.



Dinosaurs: Pop-up Facts. September. Templar Publishing. £12.99. 1-84011-598-X.

Dragons: A Pop-up Book of Fantastic Adventures. By Keith Moseley. October. Abrams Books for Young Readers. 12 pages. \$15.95. 0-810-94900-8.

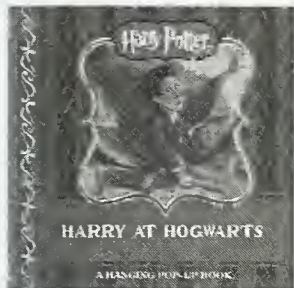
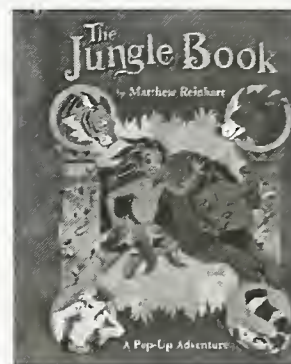
A Glorious Angel Show: A Pop-up Christmas Adventure. October. Integrity Publishers. 24 pages. \$14.99. 1591454360



Goldilocks. Flip-up Fairy Tales. Roly Poly Box Books. By Kees Moerbeek. September. Child's Play. \$9.99. 1-84643-017-8.

Also: Three Little Pigs. 1-84643-018-6.
Cinderella 1-84643-019-4.

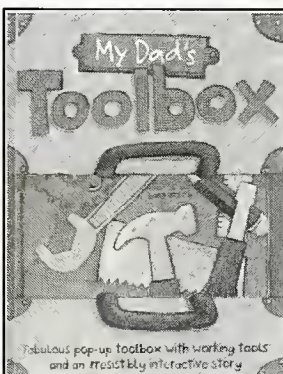
The Jungle Book: A Pop-up Adventure. By Matthew Reinhart. October. Little Simon. 12 pages. \$26.95. 1-4169-1824-8.



Harry Potter: Harry at Hogwarts Hanging Pop-up. By J. K. Rowling. Penguin Character Books Ltd. 14 pages. £4.99. 1405902043.

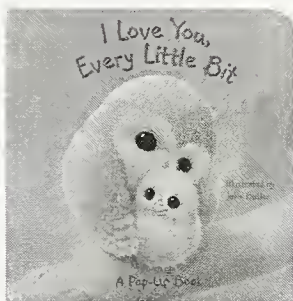
Also: *Harry Potter: Magical Creatures Hanging Pop-up.* 1405902051.

Lights Out! Shadow Pop-up and Play. Barron's Educational Series List Price: 10 pages. \$9.99. 0-7641-06002-8.

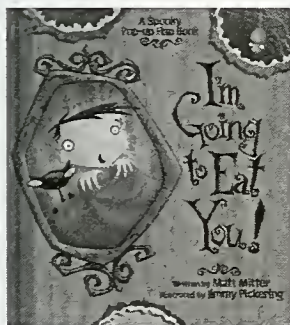


My Dad's Toolbox: Fabulous Pop-up Toolbox with Working Tools. October. Barron's Educational Series. 12 pages. \$16.99. 0-7641-5971-2.

I Love You, Every Little Bit: A Pop-up Book. Piggy Toes Press. 10 pages. 1-58117-482-9.



Perfect Punctuation Book. September. Dutton. 12 pages. \$14.99. 0-525-47772-1.



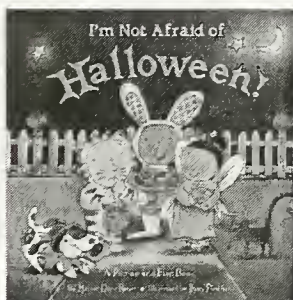
I'm Going to Eat You: A Spooky Pop-up Flap Book. Reader's Digest. 10 pages. \$10.99. 0794407676.



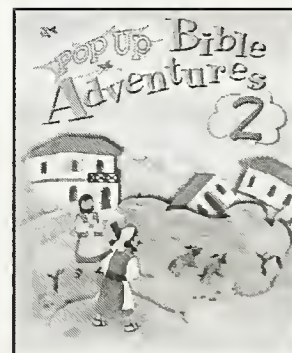
Popped Art. Bruce Foster, paper engineer. Museum of Modern Art. 13 pages. \$19.95. 0-87070-495-8.

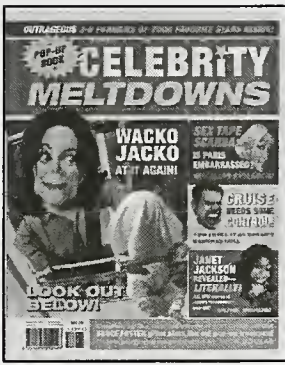
I'm Not Afraid of Halloween! A Pop-up and Flap Book. Little Simon. 16 pages. \$7.99. 0-689-85050-6. [Both covers have been shown online for this title.]

Pop-up Bible Adventures 2. September. Candle Books. \$11.99. 0-8254-7328-4.



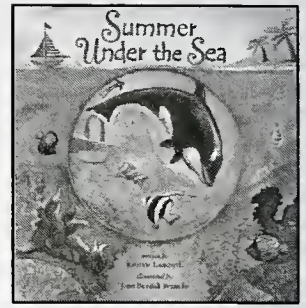
Pop-up Dinosaur Danger! By Nick Denchfield. September. Macmillan Children's Books. £14.99. 1-405-05332-1.





The Pop-up Book of Celebrity Meltdowns. Bruce Foster, paper engineer. October. DK Adult. 22 pages. \$29.95. 1-5959-1012-3.

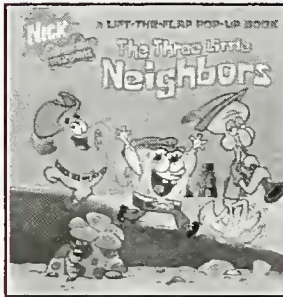
Rainbow Trucks: A Very First Pop-up Book. September. Priddy Books. \$12.95. 0-312-49814-4.



Summer under the Sea. [transformational plate] Reader's Digest Children's Publications. 14 pages. \$12.99. 0794411029.

A Three-dimensional Princess Palace. Piggy Toes. \$22.95. 1-58117-4926.

The Secret Fairy Pop-up and Play House: With Lots of Fairy Furniture and Magical Surprises! By Penny Dann. Orchard. 1-846-16282-3.

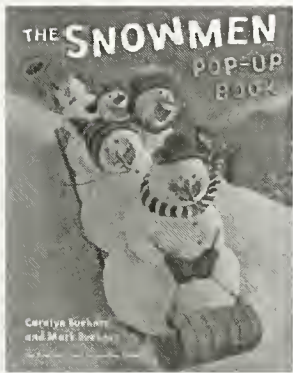


The Three Little Neighbors: A Lift-the-flap Pop-up Book. Simon Spotlight/Nickelodeon. \$8.99 1-4169-0688-6.

Santa's Magic Gifts: A Pop-up Book. October. Little Simon. 16 pages. 0-689-87469-3.



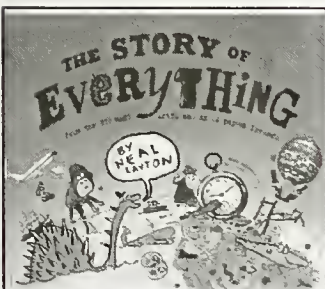
The Snowmen Pop-up Book. October. Dial. 14 pages. \$21.99. 0-8037-3180-9.



Tibetan Buddhist Goddess Altars: A Pop-Up Gallery of Traditional Art and Wisdom. Bruce Foster, paper engineer. \$23.95. New World Library. 1-57731-538-3.



The Story of Everything: From the Big Bang Until Now in 11 Pop-up Spreads. October. Barron's Educational Series. 12 pages. \$18.99. 0-7641-5985-2.



Trains: A Pop-up Railroad Book. By Robert Crowther. September. Candlewick. \$17.99. 0-7636-3082-9.

