

The "AMAZING MEMORY FEAT"

An Original "Vampire" Publication

Specially written, adapted and illustrated for  
the requirements of Magicians in this Country by

MAX ANDREWS  
(Member Inner Magic Circle, London)

A very simple but extremely  
effective system whereby any  
ordinary individual is enabled  
to memorise a given list of  
30-50 every day articles, and  
subsequently call them back to  
the audience in any order  
as required.

Published by  
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## Vampire AMAZING MEMORY FEAT.

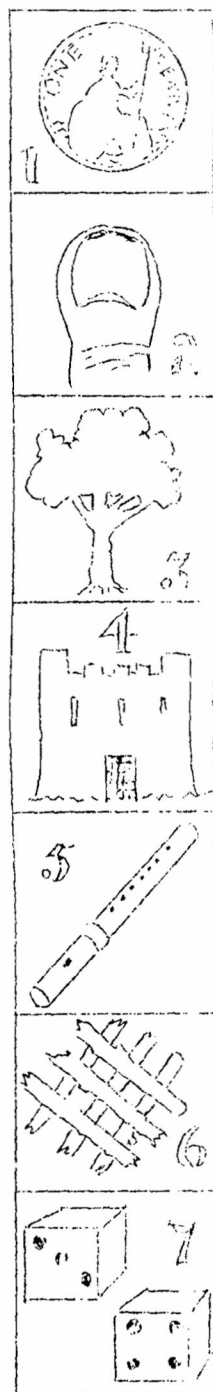
This effect has been thoroughly tested and approved by professional magicians, and is, in fact not a trick so much as a genuine feat of memory which is accomplished by means of this system.

The performer has the audience call out to him various articles by name, whilst one member writes down the list numerically. The performer memorises this list as called and having heard it called once, he afterwards is able to repeat the list in anyway requested. Firstly he runs through it from 1 - 30 or even up to 50 if required. He can then have any numbers or letters called at random and he will give the corresponding article associated with that number. A check up is kept by the gentleman with the written list. The performer may also have any word called and give back the corresponding number and finally to finish calls out the entire list backwards, together with the numbers, as fast as he can!

The effect on the audience is truly terrific, and makes grand entertainment. Once you have learned the initial code, the balance of the effect is based on the unique principle of the association of ideas. You form a mental picture of the article called in conjunction with picture you have learned to associate with a particular number.

The system may look formidable when you glance at the list of key words for the first time, but a short trial will convince you how easy it really is, and in time you will find you can count by words almost as quickly as by numbers.

- |                                  |                                 |
|----------------------------------|---------------------------------|
| 1. Penny                         | 12. Calender                    |
| 2. Toe                           | 13. Black Cat                   |
| 3. Tree                          | 14. Fortune                     |
| 4. Fort                          | 15. Rugby (team of 15)          |
| 5. Fife (Musical Instrument)     | 16. Sugar (Sweet 16)            |
| 6. Sticks                        | 17. Scent                       |
| 7. Dice                          | 18. Girl                        |
| 8. Gate                          | 19. Face                        |
| 9. A Stitch (In time saves nine) | 20. Score Board (As at Cricket) |
| 10. Tent                         | 21. Boy (Of age)                |
| 11. Flat Cake (Unleavened)       | 22. Gun (-22 Bore)              |
|                                  | 23. Bullet                      |

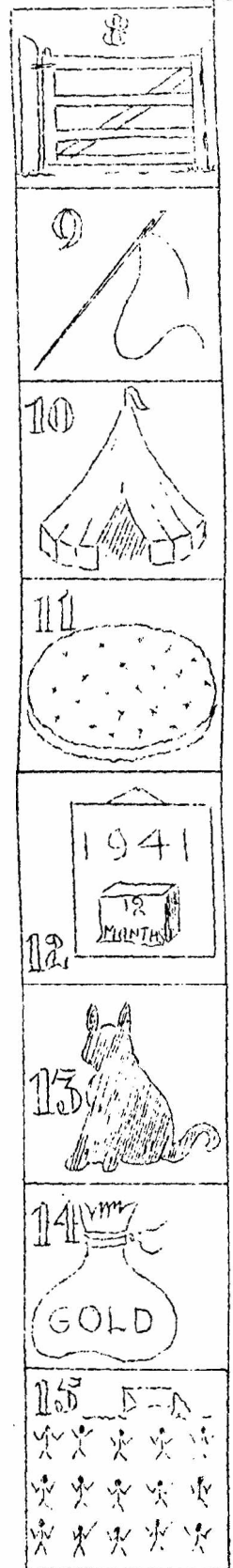


- |                      |                 |
|----------------------|-----------------|
| 24. Clock            | 28. Dinner (You |
| 25. Quarter          | Ate)            |
| 26. Nurse (Sickness) | 29. Wine        |
| 27. Heaven           | 30. September   |

Do not attempt to memorise the whole list at once, but take a dozen words first, learn them off by heart, then another dozen and finally the whole 30. For the average audience 30 items is quite enough to be spectacular but if you wish to extend into what is really a sensational feat, we give the alphabet code for the final 20 numbers to bring the total up to 50.

You will note that the key words have been very carefully selected euphonically, to help the memorising by having the numbers and words of a similar sound. As you memorise the list, a glance at the diagrams will help you to form an appropriate mental picture of the article the word conveys. It is essential that the picture should be as simple as possible, and so these diagrams have been included for your guidance.

Here is an explanation of the list of key words. The first number 1. is a Penny - the unit of our monetary system. 2. is Toe - picture a toe on your foot. 3. is a Tree - notice how similar the sound is to the number. 4. is a Fort - used in fighting. 5. is a Fife - a musical instrument - also the correct telephone pronunciation of that number. 6. is Sticks - a pile of wood. 7. a Dice - any two opposite sides of a dice add up to seven. 8. is a Gate. 9. a Stitch - in time saves 9 is an old proverb. 10. a Tent - the word is similar. 11. A Flat Cake - unleavened Bread. 12. is a Calender - with 12 sheets to a year. 13. the traditional unlucky number is illustrated by the Black Cat. 14. is a Fortune - keep in mind a bag of golden coins. 15. a Rugby Team which has always 15 players. 16. Sugar - a very young girl known as sweet 16. 17. Scent - similar in sound but no direct application. You will just have to remember this although the preceeding idea will help you to memorise it. 18. a Girl - sometimes regarded as coming of age at eighteen. 19. a Face - again no similarity but associated with the previous item - a girl. 20. is a Scoreboard - 20 is a Score numerically and you can picture a large scoreboard as used in cricket. 21. a Boy - who comes of age at 21 years. 22. is a Rifle - a popular one in this



country is a - 22 bore - commonly called a 22 Rifle. 23. is a Bullet - no particular association with the number but it follows after Rifle. 24. a Glock - the Continental variety tells the complete 24 hours of the day. In the R.A.F. they now use this 24 hour system of time universally. 25. a Quarter - of a Century. 26. Nurse - keep in mind a sick person and a nurse is there. 27. Heaven. 28. Dinner - you ate and enjoyed it. 29. Wine - ties up with the number and follows the dinner. 30. is September - remember the rhyme - 30 days hath September.

This completes the numerical list and it is now time to give you the practical application of the system as applied to a collection of words actually taken down at a show. One of the points the performer should stress is that as great a variety of objects i.e. nouns or names of articles, should be given as possible, as that seems to make the feat more difficult, but actually so far as you are concerned it is easier and prevents confusion, if a wide variety of names are given.

- |                  |               |              |
|------------------|---------------|--------------|
| 1. Cigarette     | 11. Kettle    | 21. Tree     |
| 2. Handkerchief  | 12. Carpet    | 22. Radio    |
| 3. Watch         | 13. Hairbrush | 23. Gate     |
| 4. Electric Lamp | 14. Bicycle   | 24. Clock    |
| 5. Hat           | 15. Gloves    | 25. Table    |
| 6. Teapot        | 16. Scarf     | 26. Lamppost |
| 7. Piano         | 17. Mower     | 27. Window   |
| 8. A Fur         | 18. Motorcar  | 28. Chair    |
| 9. Dog           | 19. Apple     | 29. Train    |
| 10. Shoes        | 20. Cat       | 30. Cloud    |

As the member of the audience calls out the first object, you at once make a mental picture of it in conjunction with your key word. For example No.1 called is a Cigarette - think of a lighted Cigarette laying across a PENNY No. 2 is a Handkerchief - just imagine your big TOE (Key word) bound round with a Handkerchief. No. 3 is a Watch - you can quite easily hang the Watch in your key word TREE. No. 4 is Electric Lamp - place the Lamp on top of the FORT - lighting it up at nighttime. No. 5 a Hat - make it a Trilby Hat with a FIFE lying across the top. No. 6 a Teapot - sitting on the STICKS as though on an open wood fire. No. 7 a Piano with two DICE on top of it. No. 8 a Fur hanging over a GATE. No. 9 Dog - Stitching up the back of a woolly toy



dog. No. 10 Shoes - simply throw the shoes mentally into the empty TENT and leave them there. No. 11 A Kettle - sitting on top of a FLAT CAKE. No.12 A Carpet with a Calender lying on it. No. 13 Hairbrush - imagine a BLACK CAT being brushed with a Hairbrush. No. 14 Bicycle - with a BAG of GOLD hanging from Saddle. No. 15 Gloves - a RUGBY TEAM playing in Thick Gloves. No. 16 Scarf - lay the scarf down and have a pile of lump SUGAR in the centre of it. No. 17 Mower - cutting down flowers which give off a strong SCENT. No. 18 Motorcar - with a lovely young GIRL at the wheel. No. 19 Apple - a FACE with the mouth wide open eating an Apple. No. 20 A Cat - sitting on the top edge of your large white SCORE board. No. 21 is Tree - with a BOY climbing it. No. 22 Radio - with a RIFLE across the top of it. No. 23 Gate - with a pile of BULLETS on the ground beside it. No. 24 is a Clock - strangely enough this happened to co-inside with the key word, a 24 hour CLOCK. No. 25 is a Table - which has been cut into QUARTER'S. No. 26 a Lamppost - with a NURSE leaning up against it. No. 27 is a Window, open, through which you can look up and see the sky HEAVEN. No. 28 Chair on which you sat and ate your DINNER. No. 29 is a Train - in which you sit with a glass of WINE in your hand. No. 30 is Cloud picture a SEPTEMBER day with a Cloudy Sky.

And so you will see we have successfully completed our series of pictures. It looks a long and complicated list when you read it but providing you really know your key list off by heart you will be surprised how easy it becomes after a few trials.

Here is the list for the last 20 words.

A.31 Ape	K.41 Kite
B.32 Bee	L.42 Lemon
C.33 Sea	M.43 Man
D.34 Dog	N.44 Nose
E.35 Ear	O.45 Oats
F.36 Flower	P.46 Pea
G.37 Gee-gee	Q.47 Cue (At Billiards).
H.38 House	R.48 Razor
I.39 Eye	S.49 Scissors
J.40 Jay (A bird)	T.50 Tea

You will note that in most cases the words



5.

are in alphabetical order and the word is euphonetically the same sound as the Capital Letter. We do not recommend that you use this additional code until you have had some successful performances with the initial part.

And now for a few words of advice on presentation. You may feel that you would like to do the act blindfolded - a very good idea. It helps you to concentrate and in any case you would do well to keep your eyes shut while working.

As each word is called allow a pause until you have completely fixed your mental picture - then call out 'yes' and have the next one. Do not let them rush you or call more than one name at the time.

Do not forget to have a responsible person write down the list, and call out 'right' when you name the words successfully.

Be sure to impress upon the audience that the wider the variety of objects given the more difficult the test. Make them realize that it is a genuine test of memory - without trickery.

You will find out from experience just about how long to keep the effect going, but be careful not to weary the audience by dragging it out too long.

A good finale is to repeat the list as quickly as you can backwards.

During the working remember you are undergoing great strain, therefore you must play your part and act accordingly.

Do not discard this system before you have given it a thorough trial several times. This affect has been worked by the World's Leading Performers, and Rupert Howard (Merlin), who is named as Dante's successor, scored a notable hit when he performed it at a Magic Circle Seance in London.

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"VAMPIRE" QUALITY SERIES.

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