

MOVABLE STATIONERY

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Frankfurt Book Fair 1995

Theo Gielen
The Netherlands

The marvelous Frankfurt Book Fair was held from October 11 to 16, 1995 with hundreds of thousands of books on display, some already in print and some yet to be published. Among them the recently published movables and pop-up books and, more interesting, the projects the packagers and publishing houses are preparing for 1996 and 1997. Although this year's fair was called a quiet one, we nevertheless spotted several hundred more or less interesting new titles in our common field of interest. Not as many as in 1994, but not less collectable!

We have chosen to describe a selection of the highlights and to omit the simple ones, being assured Mrs. Montanaro will list all in the future issues of *Movable Stationery*.

The first stop was Intervisual Books (IBI) from Santa Monica, California. For twenty years (IBI) has been "the biggest company in the movable book market." Waldo Hunt, Chairman of the Board of IBI, the charming grand old man of the modern pop-up book, showed me the promising projects being offered to publishers. Above all others there was the new Pieńkowski masterpiece: *Botticelli's bed and breakfast*, a five-section carousel format book with over one hundred masterpieces from art history placed in the most amazing and amusing places: Botticelli's Venus in the shower, Michelangelo's David brushing his teeth in the bathroom, etc. No less spectacular will prove to be *There are the voyages: 1966-1996*. It is a pop-up Star Trek album by Charles Kurts, showing the history from the original Enterprise to the U.S.S. Voyager, looking at the outstanding ships and outposts of Star Fleet, their historic journeys and their amazing crews, complete with a good hologram on the cover.

Slizzie and Brian Sanders developed *The romantic garden*. On a base page 20 x 30 inches, it has five bountiful gardens which fold out and pop up in glorious detail.

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Now on the Web

Ann Montanaro
East Brunswick, N.J.

The Movable Book Society is on the World Wide Web at: <http://www.rci.rutgers.edu/~montanar/>
To get to the Web site you need a computer, access to the Internet, and Web browser software like Netscape or Mosaic.

In two years the growth and use of the Web has expanded exponentially and the information now available ranges from complex technical documentation to absurd poetry to family reunions and to everything in between. Sites inform and entertain as well as confound. Constructing a "location" on the Web is much like preparing advertising copy. The author must determine what message is to be conveyed, determine how it will look, encode the content so it will display correctly, and select related information which will be useful and relevant to people who access the page.

The Movable Book Society site includes introductory information about the Society, a membership application form and a sample cover page from a back issue of *Movable Stationery*. Related information changes routinely, Web sites are dynamic, new sites are continually being added and existing sites are expanded. Currently linked to the site are online pop-up exhibits at Rutgers University, the University of Southern California, and Indiana University; information about the history of children's literature; profiles of authors and illustrators, as well as sites by publishers and book dealers.

If you have access to the Web, visit The Movable Book Society site. Some of it is still under construction and all suggestions are welcome.

Thanks to Robert Sabuda for the
new *Movable Stationery* masthead.

The Movable Book Society

Movable Stationery is the quarterly publication of The Movable Book Society. Letters and articles from members on relevant subjects are welcome. Advertising is accepted free of charge from members and is included when space permits. The annual membership fee for The Society is \$15.00. For more information contact Ann Montanaro, The Movable Book Society, P.O. Box 11654, New Brunswick, New Jersey 08906.

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The deadline for the next issue is June 15.

Book Arts Meeting

Ellen Rubin
Scarsdale, N.Y.

On Saturday, February 10, 1996, eight seemingly diverse people met to share what they had in common, a love of pop-up books. It would have been hard for the casual observer to tell that most of the attendees had never met before, so engrossed were they in each others' conversations. The squeals of delight almost gave the gathering a reunion atmosphere. Who were these people and how did they come to be together?

I'll start with myself. I have collected pop-up and eccentric books for many years but recently started to take a more academic approach. When going "online," I, fortunately, was able to acquire the address "popuplady." One day I had e-mail with the subject line "I am the pop-up lady." The mail was from Joan Irvine, a name I instantly recognized as the author of several how to books on making pop-ups. We corresponded and I shared with her the e-mail address of Ann Montanaro, the founder of The Movable Book Society and author of *Pop-up and movable books: A bibliography*. Joan, a collector herself, lives in Canada and had not heard of the Society and this venerated newsletter. Next came e-mail from Ed Hutchins, who had previously only corresponded with Joan via e-mail, saying that he was calling a meeting of Joan, Ann, and Robert Sabuda and asked "Would I like to attend?" Delighted to be in such august company, I readily accepted and asked if my friend Jerry Hirsch, also a collector, could attend. We were to meet in the Center for Book Arts in Manhattan's Noho district.

On that afternoon, Ed warmly greeted Jerry and me, the last to arrive. Ed is a book artist/teacher, producing varied paper and non-paper creations, many promoting the theme of world peace and tolerance. Robert Sabuda, who I had first met at the Metropolitan Children's Book Seminar, is known to many as a very popular illustrator and paper engineer. After seeing Robert's work, Ed had tracked him down but had never met him. Joan and Ann were joined by Mimi Schaer, an illustrator and graphics artist, and Susan Share, an artist and a teacher at the Cooper-Hewitt. Only Ed knew who was to attend, and no one really knew if there was an agenda. We all just showed up.

The artists immediately exploded into a spontaneous exhibition of "Show and Tell." They were spurred on by our uninhibited squeals of "Oohs," "Ahs," and "Oh my gods." Such was the intensity of our delight, we were asked to quiet down because a class was going on in the adjacent workshop. Ed demonstrated his "The shape of things" and shared with us how he made several pages appear as if they had no cut-outs in the paper at all. Robert was relieved to learn the secret without resorting to taking the piece apart, (his normal *modus operandi*). No doubt he will incorporate this technique into the paper engineering course he is preparing to give at The Pratt Institute.

While we passed around Joan's new book on holiday pop-ups and congratulated her on her books now being printed in Japan, Susan assembled her pieces and put them on! All agreed, Susan's art was the most dynamic. She explained to us while putting a pop-up on her head or back, that a full musical/dance number goes along with the paper pop-ups. Susan alternately looked like the Statue of Liberty, a Chinese dragon, or a stegosaurus. We were mesmerized and utterly delighted. Also, fortunately for us, Mimi was seeing a client after our meeting, and had her portfolio. She has done many pop-ups as promotional pieces. Since these items were not mass produced, it was privilege to have a chance to see them at all.

Throughout the two hours we spent together, Robert kept lamenting not having brought his camera. I was even more upset because I had almost brought mine but felt it would be presumptuous to take photos of people I don't even know. I could not have predicted how fast we would become comrades, tied by the mutual awe of the art work, and the love of the possibilities of paper art, pop-ups, and the messages they can convey. We agreed to meet again...the artists, the authors, and the collectors...without an agenda.

Member Profile

Tom Walker
Vancouver, British Columbia

I have been collecting pop-up books and making pop-ups for 12 years - I made my first pop-up before I acquired my first book! In 1990, I took a book-making course taught by Nick Bantock and Celia King. I have also given workshops on making pop-ups.

One of the mock-ups I did in Nick and Celia's course I called "Pop-upology." It reflects my belief that pop-up books hold a very special relation to our mental functioning. Freud talks about the game of "Fort and Da" (or peek-a-boo) as marking the point in infants' mental development where they begin to notice the permanence of objects and to thus make a game out of their disappearance and reappearance. To my mind, this makes peek-a-book an immensely important philosophical concept and pop-ups the ideal apparatus for investigating this concept.

My pop-ups combine photo-montage and paper engineering. I have done hundreds of single photo-montage pop-ups and two, complete handmade books. One is a panorama style piece, after the style of Lothar Megendorfer's *International circus* and was submitted as part of a (successful) proposal for a program of graduate studies in Education. My "magnum opus," however, is a six page photo-montage jitterbug pop-up using photocopies from a 1940s *Life* magazine spread by Gjon Mili.

My most cherished commercial pop-up books are a reproduction of the *International circus*, *The royal family pop-up book*, and *The wheels on the bus*. I also have several pop-up advertisements and wish I had more. My copy of *The wheels on the bus* is in "very toddled" condition, since it is the favorite of my 18 month old, Reuben. Strangely enough, I am quite fond of wear and tear on a pop-up, provided it is not the result of wilful destruction or plain carelessness.

Recently, I designed a pop-up greeting card to advertise my Internet publishing service, knoWWare Communications. The card is 5 ¼ by 7 ½ inches and contain a stepped series of eight, ¾ inch strips, ranging from 1 inch high on the ends to 2 ½ inches high in the middle. I would be happy to trade copies of my ad for pop-up advertisements that other Movable Book Society members have made.

Collecting Children's Books

Dan Stern uses simple, straightforward prose in his 63-page book *The family guide to collecting children's books: Investing in the future while enjoying books of today*. It is a very basic guide on how to start, develop and preserve a collection of children's books, mostly by buying modern books as they are published. From developing a focus for your collection and determining first editions, to getting your books signed and protecting their fragile dust jackets, this book is a useful guide.

The \$12.95 large, softcover book is published by DMS Publishers, P.O. Box 1972 Santa Monica, CA. 90406.
ISBN: 0-9623549-1-0.

Making Pop-ups

If you are interested in learning to make pop-ups there are several locations where courses are being offered.

Susan Joy Share is teaching "Pop-up books in the classroom" at the National Design Museum, 2 East 91st Street, New York City, on Saturday, March 23. On Friday or Saturday, May 10 or 11 she will teach "Pop-up books" at the same location. Each course is from 10 a.m. until 3 p.m. and there is a nominal charge. For more information contact the museum at 212-860-6321.

"Pop-ups, pop-ups, pop-ups!" is being taught by Barbara Lazarus Metz at the Columbia College Chicago Center for Book and Paper Arts. The course will be held from April 16-May 7 on Tuesdays from 6-9. The class is limited to 10 people and there is a charge of \$145. To register call 312-431-8612.

Carol Barton's course "Pop-up structures" is available at the Center for Book Arts, 626 Broadway, 5th Floor, New York. It will be held on March 23 and 24 from 10 a.m. until 4 p.m. and costs \$215. Call 212-460-9768 for additional information.

Questions and Answers

Q. Are you attending the Bologna Children's Book Fair? If so, please be sure to stop by my booth and say hello. I would very much like to meet other collectors and people interested in pop-up books.

Missiroli Massimo
Forli, Italy

Q. I rarely see an out-of-print that I must have, but recently I was shown a copy of Tomie de Paola's Giorgio's village (1982, Putnam) which I would love to locate. Does anyone have a copy I can purchase?

Carol Barton
6005 Yale Ave.
Glen Echo, Md 20812

Q. I am interested in making some new friends overseas and would love to correspond with people who have similar interests. I am 26 years old and I am studying at Art School. I belong to a paper and book group held at the University.

Leonie Oakes
100 Binalong Rd.
Mornington 7018
Tasmania, Australia

Q. Would any member of the Society have any information about either of these two books I have, such as the publishing history or whether they were part of a series.

A Snow-White and the seven dwarfs. Moveable Picture Book by Hilde Langen. With verses by Martha Strachwitz. Translated by Betty Van Vliet. Publishers: "Zu den Sieben Zwergen," Dornach near Basel, Switzerland. Copyright 1947. Lithographed and printed by Art Institute Orell Füssli A.G. Zürich. (This book has strong cardboard type printed white cover with gold tape binding. Each page is taped and glued together. The tabs are strong cardboard type and the movement is by coiled metal rivet - much like Meggendorfer books. Usually one tab creates one movement. One fold out at end of book.)

Little Red Riding Hood. Movable Picture Book by Hilde Langen. Verses by Martha Strachwitz. Translated by Barbara Betteridge. Publishers: "Zu den Sieben Zwergen," Dornach near Basel, Switzerland. Copyright 1960. Reproduced and printed by Wasmann S.A. Basle. (This book like the above. Both books are in verse. This book has one page where one tab creates four different movements. There is also a wheel movement at the end of the book on a foldout.)

These are exquisite books, obviously all hand assembled. Any information would be most welcome.

Irene Brown
6521 Crown Lane
Zionsville, Pa. 18092-2326

Q. In the December issue of Movable Stationery the 1995 winners of the 7th Annual 3-Dimensional Awards competition were listed. I would like to know who the award winners were for the previous 6 years. It is possible to publish the previous winners?

Irene Brown

Q. I recently purchased a copy of *The Bremen Town musicians*. It is #3 of the Pocket Pop-ups series published by The Golden Acorn Publishing Co Ltd, Stafford U.K. in 1979. I would like to know the other titles in this series. Please let me know if you can identify any other title.

Ann Montanaro

A. There are six titles in the Pocket Pop-up Series and they were issued in a special slipcase. The titles are:

1. Jack and the beanstalk. ISBN 0-89346-147-4.
2. Treasure Island. ISBN 0-89346-143-1.
3. The Bremen town musicians. 0-89346-148-2.
4. The ugly duckling. ISBN 0-89346-144-x.
5. Puss-in-boots. ISBN 0-89346-146-6.
6. Thumbelina. ISBN 0-89346-145-8.

They all show a 1979 copyright from Sanwa Jitsugyo Co., Japan. 1980 first English edition by Heian International, Inc. All have a similar format of 8 pop-ups.

Dennis Frahmman
Los Angeles, CA.

The Movable Book Society Conference

April 18-20, 1996

**Brunswick Hilton and Towers
East Brunswick, New Jersey**

**Papers, Presentations, Workshops,
Books for sale and to swap,
Exhibits and more!
Contact Ann Montanaro
for registration information.**

MOVABLE REVIEWS

ROBERT SABUDA

- 1 ☆ - AWFUL
- 2 ☆ - POOR
- 3 ☆ - OK
- 4 ☆ - GOOD
- 5 ☆ - SUPERB



Action Robots. By Tim Reeve. Ill: Gavin MacLeod. Paper Eng: David Hawcock. Dial Books. 0-8037-1843-8. \$16.95 US.

20x28cm. 7 spreads, signature sewn. 4 pops, 5 tab mechs. Art: Realistic airbrush. Plot: History, types and purposes of robots. Art and design standard fare, but the engineering which uses string creates some impressive movements. Paper Eng: Complex.



Creepy Crawly Creatures. By Ted and Linny Levin. Ill: Warren Cutler. Paper Eng: Rick Morrison. Nat'l Geographic Society.

0-7922-2975-4. \$21.95 US for NGS members, \$27.50 for non-members. Sold only as a pair with *Undersea Treasures* (see below). NGS Tel. 1-800-647-5463. 22x23cm. 5 spreads, accordion bound. 5 pops, 10 tab/flap mechs, 1 detachable moth. Art: realistic watercolor. Plot: Title says it all. Pops are intricate, but art is weak. Paper Eng: Complex.



The Earth Pack -Tornados, Earthquakes, Volcanos - Nature's Forces in Three-dimensions. By Ron Fisher. Ill: Paul

Crompton. Paper Eng: Ron van der Meer & Mark Hiner. The Nat'l Geographic Society. 0-7922-2957-6. \$40 US, \$56 Can. 28x28cm. 8 spreads (some with half pages that pull-out from sides), signature sewn. 11 pops, 9 tab mechs, 3 wheels, 1 pair of 3-D glasses to view the "moving illustrations," 1 detachable cylindrical world map, a 40 pg. soft cover glossary, a 30 minute audio cassette of eyewitness accounts of natural disasters. Art: Realistic paintings and photos. Plot: An exhaustive look at Mother Nature's bad days. Good, but my God is it busy. I needed a nap when I was done. Paper Eng: Simple to Complex.



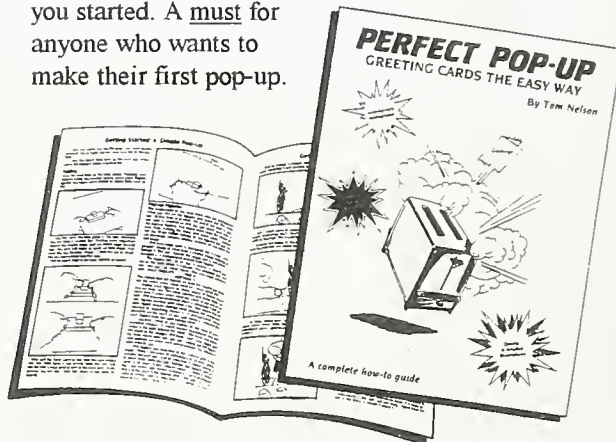
My grandmother lived in Gooligulch. By Graeme Base. Paper Eng: John Baker and Keith Moseley. Abrams. 0-8109-4288-7.

\$19.95 US. 9 spreads, signature sewn. 5 pops, 3 tab mechs. Art: Alternates between brown pen/ink line drawings and full-color watercolors. Plot: A grandmother's adventures with various animals in Australia. Based on the 1983 picture book. Not very exciting. Illustrations and design poor. Paper Eng: Simple (and rather "ho-hum").



Perfect Pop-up - Greeting cards the easy way. By Tom Nelson. Self-published. No ISBN. \$10.00 US, includes shipping (Minn-

esota residents add \$.65 sales tax). Available from author at 800 Washington Ave. North, Minneapolis, MN 55401, USA. 21x28cm. 32 pgs, plus 4 full-size, card stock templates. Soft cover. Art: B&W pen/ink drawings. Plot: A complete how-to guide for making simple pop-ups. Teaches basic push-up and V-fold technique using easy to understand language and illustrations. Templates can be cut and folded to get you started. A must for anyone who wants to make their first pop-up.



Star Wars - The Mos Eisley Cantina Pop-up Book. By Kevin J. Anderson & Rebecca Moesta. Ill: Ralph McQuarrie.

Paper Eng: Chuck Murphy & Heather Vuh. Music: John Williams. Little Brown. 0-316-53511-7. \$19.95 US, \$26.95 Can. 21x32cm. 8 spreads, signature sewn. 1 pop, 1 musical chip, 3 red lights. Art: Realistic paintings. Plot: The famous cantina from the film *Star Wars* and stories about its patrons. Informative, but rarely does one pop with three lights make a great movable book. Paper Eng: Simple.



Undersea Treasures.

By Emory Kristof. Ill: Peter Fiore. Paper Eng: Tor Lokvig. National Geographic Society. 0-7922-2977-0. \$21.95 for members, \$27.50 for non-members. Sold only/w *Creepy Crawly Creatures* (see above).

22x23cm. 5 spreads, accordion bound. 5 pops, 7 tab/flap mechs, 7 flaps, 1 paper manicure set (including ear cleaner). Art: Realistic watercolor/pastel. Plot: Search for treasures from sunken vessels. Informative without being wordy, nice art & pops. Paper Eng: Complex.



Robert Sabuda is a New York City based author, illustrator and paper engineer.

Jean Claverie's *Fairy tale theater*, uses the same technique as the *Winnie-the-Pooh's pop-up theater book*, but Claverie's book folds out like a accordion, showing the five stages at once, one beside the other. Folding out to large three-dimensional scenes are the Pop-up Play Sets IBI had on display: *On the farm* and *The fairytale village*, revealing by opening a complete farmhouse, barn, well and chicken coop in the first, and four fairytale houses in the second book.

New concepts formed three "Pop-up Book & Mobile Kits": *Mother Goose*, *Great planes of the century* and *Winnie-the-Pooh*, offering not only a pop-up book but also half a dozen pop-ups from the book to hand as mobiles! They also showed a *Pop-up playhouse book*, consisting of a study board doll house with solid furniture to assemble yourself, and a (plastic) puppet family of father, mother, boy and girl.

Striking projects planned for 1997 were a *Carousel book*, a coffee-table book on roundabouts. It has minimal text and many pictures, including two very intriguing spreads: one showing how the horses go up and down, the other having a real part of the roundabout coming up from the pages complete with all the colors, paintings and mirrors. It is so lifelike your think you can hear the music of the barrel organ!

Also for 1997 is an exquisite pop-up masterpiece by the young newcomer László Batki, *Reflections of the Age of Elegance*, a pop-up book with glazy pictures mirroring the 3-D scenes, designed in eighteenth-century Rococo style with much pink and many curls, wigs and knee breeches. A must for any collector.

Mr. Hunt told me he also plans to do a book on the history of the movable book with real examples of movables and pop-ups from the past as done by Dean, Megendorfer, Nister, Lentz, Giraud and others. We just hope he will make a wonderful book since there is much material in the history to examine. Kind of a movable Haining?

Finally IBI offered the obligatory sequels, like a new David Carter: *Bugs that go bump in the night* (with a pop-up buggy mask to wear!), four new Mick Inkpen minis, two new Pieńkowski Furrytail title, six new mini pop-up gift books, four new Scarry ones, and lots of new Disney movables and pop-ups such as the new feature *The hunchback of Notre Dame*.

The Intervisual stand really was eyecatching, though a bastion for the non-trade visitor, with its whole border filled with many machines constantly turning the pages of pop-up books!

Accessible by contrast was the stand of the next big company offering pop-ups: Compass Productions from Long Beach, California, with master paper engineers Keith Moseley and Dick Dudley. They are producing books with high quality illustrations and often very innovative paper engineering. Maybe the best of all is the new Moseley/Leonard/Scuomski title: *Classic motorcycles in three dimensions*. To be published by Warner Press in 1996, it offers the history of motorbikes and forms the fourth of that superb series of *Flight*, *Sailing ships*, and a *Century of motorcars*, done in the 1980's. Their book *The Haggadah of Passover*, with pop-up spreads adapted from a very old manuscript, The Bird's Head Haggadah (ca. 1300), held in the Israel Museum is a marvelous book for children and adults alike. It will be published in the U.S. by Kid's Books in 1996. Three books with real paper machines that can be taken out of the books to play with, *Race cars*, *Bulldozers*, and *Muckshifters*, will be published next year by Dorling Kindersley.

Mr. Moseley appeared to be most proud of having the first pop-up book for which the well-known British illustrator Linda Birkinshaw did the illustrations and the paper engineering. *Badger's island* (Baby's First Book Club, Bristol, U.S.A), and the dummy for her second pop-up, *Badger's Christmas eve*, a yuletide pop-up for next Christmas.

There were dummies for a nice, new series of religious pop-ups done in a shadowbox technique. They are an example of how a simple technique results in a wonderful pop-up: *God loves you* (to be published by Thomas Nelson); a nice, nostalgic *On angels wings*, (to come from House of Lloyd, Grandview, Missouri); and Dick Dudley's *Noah's pop-up ABC*. The funny *Noah and sons, a shipbuilders and arkwrights company* has nice paper works by Mr. Moseley.

Nouveanté's produced two titles *With love* and *With friendship*, compilations of romantic verse and paper flowers in an octagonal book with a highly nostalgic look (Thomas Nelson); and also (published by Abrams) *Gardens of love*, perfumed overtures in three dimensions. All with intricate paper engineering by Keith Moseley.

Compass has produced the work of a new, young paper engineer, Even Mack. The beautiful book *Special homes for special people*, a 3-D book with the homes of early native inhabitants such as the Inuits, Tlingit, Sioux, Hopi and Seminole, includes as well an extra - a native crafts kit.

Also from Compass, *The little rabbit who wanted red wings* and a very charming *Garden album*. The latter has enchanting dimensional garden scenes, poetry from the *Secret garden* and pockets for your own garden pictures, done in the style of a voluminous Victorian photo album. To end this selection, Brian Bartel (from the studio of Mr. Moseley's son) did *Dangerous mission*, starting with a pop-up comic page. All together this wonderful collection of new titles from Compass includes items not to be missed by any collector.

The honor of producing the first pop-up comic has to be reserved for another old master of paper engineering James Roger Diaz of White Heat Ltd. The Star Wars title *Battle of the bounty hunters* will be published by Dark Horse Comics next year. Some other new Star Wars pop-ups done by White Heat (for Little Brown) were *The Galactic Empire*, *The Rebel Alliance*, and *Star Wars Jabba's palace*, the last one also including some noisy sound chips. Innovative for its technique will be *Winnie's moving day*, a book that transforms into a peepshow once an ingenious foldout has been slipped in another one. Also from White Heat a new title by Lynette Ruschak *One hot day*.

Ron van der Meer, of Van der Meer Paper Design, though very busy as always selling the rights of the music, art, and math packs to still more countries - selling already far over a million copies - did finish *The kids art pack*, coming from Knopf in 1996. He also did *The Earth pack* for National Geographic with a wonderful presentation of the consequences of an earthquake - but otherwise a lot of things seen earlier! Van der Meer additionally did *The pick and shop marketplace* (from Random House), resembling *The market day* by Bateson and Lelie.

Roger Culbertson, for the first time in Frankfurt with his own firm Designimation Inc., had on display his series of Tell Tale Theaters (six titles already published), the twelve titles of mini pop-up gift books published by Running Press, and a brand new 3-D kid: *Pop-up guide to your body and how it works*, to be published by Freeman Scientific America.

Electric Papers from London had a new pop-up in their series of *Animal builders*, *Deadly creatures*, *Savage cats* and *Nature's creatures of the dark*. John Woodward's *Nature's little builders*, as beautiful and refined in its paper artwork as the other volumes. Finally ready for publication are *The Earth in three dimensions* by Keith Lye (Dial Books), with a 3-D globe that really spins; *The dragon and the magic key*, a colorful pop-up fairytale by Bee Willey; and *Can dogs fly?*, a very funny pop-up book of transportation puzzles with intricate paper engineering by Nick Denchfield.

Sadie Fields Productions showed a lot of new productions to be published from Christmas 1995 and in the spring 1996. Among the titles that struck us were the new Ian Dicks and David Hawcock *Unwrap the mummy*, with a large mummy to unfold that can be hung on the wall. Some dinosaur titles (still!) including *Tyrannosaurus rex* by John Sibbick with a large three-dimensional model, not easy to unfold but a wonder of paper engineering; and the pull-out pop-up *Dinosaur bones* by Philip Hood.

Following the hype for the *Middle ages*, Sadie Fields is producing John Howe's *Knights*, revealing the components of a suit of armor and showing a medieval battlefield with knights on horseback, the myths of King Arthur, and courtly love. And, they do a nice book by Tim Reeve, *Action robots*, showing interactive robots working in a factory, in space, underwater, etc. A series of three booklets, *Cinderella*, *Sleeping Beauty*, and *Snow White* transforms by a simple means into a stand-up fairytale house complete with a three-dimensional interior done by Raymond Elson and illustrated by Susan Rowe.

The multinational Reed Children's Books had on display another *Fairground pop-up* done by Claire Fletcher, a stunning book with pop-ups on every page reflecting all the color and excitement of the fairground. And they were still offering the *Fairy tale palace*, a marvelous pop-up by the well known couple Maggie Bateson and Herman Lelie, available last year but now in a completely reworked dummy. The big and detailed palace has not yet been issued. They also announced the first pop-ups by André Amstutz, an established illustrator of children's books. Four titles in the spooky genre are *Halloween express*, *The mummy's tomb*, *Dinosaur danger* and *Creepy castle*.

Wild Honey, the quality imprint of Ottenheimer, had the first finished copies of the beautiful pop-up

Gutenberg's gift (Harcourt Brace), coming next year in a German edition from Schreiber, translated by Hildegard Krahé. Though some of the titles they announced last year have not yet been published, as their publisher Bea Jackson told us, they have some nice new titles to offer. *Galileo's universe* is a pop-up by J. Patrick Lewis on Galileo's first experiments and his fascinating discoveries. *The night before Christmas* is an advent sticker pop-up book, illustrated by David Wenzel, with a nice, nostalgic fold-out Christmas tree to decorate with stickers found behind the 24 windows of the advent calendar. *The pond song pop-up book* by Debbie Leland, has illustrations by Barry Moser. Wild Honey also announced a series of pop-up books based on the nostalgic, 1930s Louis Moe illustrations of anthropomorphic animals.

Incidentally, Wild Honey was one of the few packagers to have a catalog of their new publications. Others were Intervisual (in black and white only), Compass Productions, having a very well done sort of fly leaf entitled "Magical pop-ups that soar...", which did not include their new projects; and Sadie Fields, for their own imprint/publishing house Tango Books.

Bellew Publishing (London) continues the success of *The doll's house carousel* with other carousels, *The witches' scary house* by Mick Wells and *James Herriot's Yorkshire village carousel* by Jane Reynolds and Paul Wilgress (St. Martin's Press, New York). They are wonderful items though "more of the same."

Tom Partridge, who did *The castle carousel*, presented some new pop-up panoramas under the series title *The Big Tops*. John Howe together with Anne McCaffrey designed *Dragons* for Bellew, and Jane Reynolds did three *Little House Carousel Story Books*: *Arthur's house*, *Anna's house*, and *Sophie's house*. Bellew also showed four very cute mini-carousels: *Polly at the beach*, *Polly's palace*, *Polly goes shopping* and *Polly on safari*, together called *Polly Pocket Mini-Pops*.

We had an animated talk with Mr. Christian Legrand, a paper engineer of French origin who runs his own firm, ORCH Print Ltd. in Thailand. They did such beautiful books as *Mein wunderbares märchenbuch* (Coopenrath Verlag, Germany) and the series of *Caverns*, *Castles*, *Indians* and *Cowboys* published last year by Universal Sales and Marketing, and many, many more. But at our meeting he was in a great state about the injustice he thought had been done to him. Mr. Legrand takes credit as the inventor of the "crazy cubes," paper cubes that can

be flattened just by pushing on them and which pop out again (by means of a rubber band) as a cube when you take your hand off. But, Paul Strickland of Ragged Bears (London) used the idea, copyrighted it and has published two books with these crazy cubes: *Paul Strickland's ABC bouncy boxes* and *Paul Strickland's 123 bouncy boxes*.

Nevertheless, LeGrand's firm also developed two books, *Crazy cubes: Learn to read* and *Crazy cubes: Learn to count*. But, more innovative and creative seemed to us the idea of using these cubes for their publication *Pop-up puzzle*. In that book the cubes are designed as a variation of the old wooden cubes, illustrated on all six sides with parts of pictures (mostly fairy or farm) and resulting in six different pictures once the corresponding sides of the cubes were up! He also combined with that another old children's toy the Jack-in-the-box since the "crazy cubes" pop out of the box once opened.

Mr. Legrand had also a new series of five fairytale pop-ups: *Tom Thumb*, *Cinderella*, *Little Red Riding Hood*, *The Beauty and the Beast*, and *Goldilocks* in the same format and design (a cover that opens to reveal one big pop-up scene) as the series Universal Sales and Marketing did last year. And, after the success of the Bécassine carousels last year, they have Babar carousels: *A day in the life of King Babar* and *Christmas night with Babar*.

Blaze International Productions Inc. has the finished copy of *Leonardo da Vinci* by Jerome Corsi (Pomegranate Artbooks) on display and *There was a crooked man*, a pop-up book shaped like a parallelogram and illustrated by Kevin O'Malley. Only the dummies could be seen of two promising titles, *Angels* and *Magical beasts* and *Clare your eyes* by Noah Connon, an innovation using those doll's eyes that open and close by wiggling the book.

Hazar Publishing had a wonderful *The magic show* by Richard Fowler and David Woos, showing the "Levitating Elephant," the "Snake Charmer" and the "Elastic Girl" and a host of other tricks and illusions.

Watts Books had the sequel to the best selling *The most amazing pop-up science book* by Jay Young, a book that will not win the prize for the most original title of the fair. *The even more amazing science pop-up book*. It has a working telephone, a gravity clock, scales, binoculars, and an abacus. But there is no trace of the two sequels they announced two years ago, *The most amazing pop-up*

computer book with a working computer and *The most amazing pop-up radio book* with a working radio (paper, of course). A pity for both books looked wonderful.

By the way, there really is an annual prize for the funniest or most original book title. This year's winner was the Hunt & Thorpe title *The baby Jesus touch and feel book*. Other titles nominated for this Diagram Group Prize for the Oddest title, the official name of the prize, were *A social and economic history of margarine*; *Virtual reality: Exploring the bra*; *Amputee management - A handbook*; and *Androgynous objects: String bags in central New Guinea!*

In addition to the packagers, many "normal" publishing houses had pop-up books. They are included here with no attempt to describe them all. Along with the finished copies of his first pop-up book *Waiting for Filippo*, (Chronicle Books) Michael Bender showed some artwork for a second title *All the world's a stage*, an introduction to the world of Shakespeare. Brian Wildsmith did a new pop-up book *The creation* for Oxford University Press as beautiful as *Noah's ark* which he did last year.

Květa Pacovská's new book *Flying* (North South Books) looks more like an artists' book, and was surely one of the most beautiful productions at the fair.

National Geographic continued their series of action books with *Creepy crawly creatures* and *Undersea adventure* (the first title in the series not on animals).

Duncan Baird Publishers from London showed the first finished copies of Christos Kondeatis' *Pandora's box* with a wonderful three-dimensional Trojan horse, but with less paper engineering than his two earlier books based on the *Bible*.

For those loving books with inserts, Cartwheel has *Mommy's briefcase* by Alice Lour, Abbeville Press will publish (translated from German) the sequel to *Letters from Felix* by Annette Langen. *Felix travels back in time*. Houghton Mifflin has *Letters from Christmas* by J.R.R. Tolkien.

Jonathan Cape will bring out David Pelham's gimmick *The sensational samburger*, a book shaped as a real 3-D hamburger, a horror in your bookcase! Frederick Warne has several new pop-ups and movables derived from the books of Beatrix Potter and Cecily Mary Baker, *The flower faeries pop-up theatre* and the two carousels

Peter Rabbit and *Tom Kitten*. Breslich and Foss from London offered a beautiful *The secret garden pop-up* with four pop-up spreads to tie together as a carousel and including a set of paper dolls from the beloved classic children's book. It will be published by Scholastic Canada.

Of the two Mexican publishers which offer pop-ups, CIDCLI was not present at the fair although they were in the catalog, and Pangea Editores published just one title (Teotihuacan) from the series they announced last year on the pre-Columbian civilizations.

Finally, Hunt & Thorpe from England had religious pop-ups and movables in their catalog. A highly original version of Noah's ark is *Look for the rainbow* by Linda and Allan Parry, incorporating a peepshow looking out at the rainbow which is constructed in multi-colored acetate on the back cover of the book. They announced an original pop-up book by the same couple, *The amazing pilgrim's progress story*. It will be the first time since the early 19th century Harlequinades that John Bunyan's story will be used for a movable.

This is just a selection of all we saw at the Frankfurt Book Fair 1995! It is a personal selection, our pick of what we think will be collectible and of interest to readers of *Movable Stationery*. We have omitted the simple, fanfolded pop-ups published by Ottenheimer, Grandreams, Grange Books, Peter Haddock, Crown, Derrydale, and others. Believe us, they again had many, many new items!

The next Frankfurt Book Fair will be from October 2-7, 1996. Make plans to be there, but be prepared!

Catalogs Recently Received

Each of these catalogs includes pop-up or movable books.

Aleph-Bet Books. Catalogue 49. 218 waters Edge, Valley Cottage, New York 10989.

Books of the Ages. Supplemental Catalogue No. 8A, and Catalogue 9. Gary Overmann, 4764 Silverwood Dr., Batavia, Ohio 45103.

Harold Burstein & Company. "Early American Juveniles" Catalogue 149. 36 Riverside Dr. Waltham, MA. 02154.



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Robin Greer. Catalogue 98, Christmas 1995. 29 Oxberry Ave., London, SW6 5SP, England.

Jo Ann Reisler, Ltd. "Fine Children's & Illustrated Books: Early-winter miscellany 1995" and Catalogue 32. 360 Glyndon St., NE, Vienna, Va. 22180.

Unicorn Books. Catalogue 70 and "Pop-ups." Sheila Feller. 56 Rowlands Ave., Hatch End, Pinner, HA5 4BP, England.

New Publications

The following titles have been identified from pre-publication publicity, publisher's catalogs, or advertising. All titles include pop-ups unless otherwise identified. Titles reviewed in Robert Sabuda's "Movable Reviews" column are not included in this list.

3-D kid. Roger Culbertson, designer and paper engineer. Freeman. \$19.95. 9 1/4 x 16 case from which attached 18 x 41 1/2 3-D poster folds out. 0-7167-6615-9.

Backyard cowboy: A pop-up book. By Barney Saltzberg. Hyperion Books for Children. April. 12 pages. 6 x 8 1/2. \$11.95. 0-7868-0204-9.

Ballet magic: A pop-up book. Cartwheel Books. April. 12 pages. 7 x 7. \$12.95. 0-590-26242-4.

Caterpillar to butterfly. Cartwheel. March. 8 pages. 4 x 4. \$4.95. 0-590-54345-8.

Disney's Beauty and the Beast: The true prince. A Tiny Changing Pictures Book. Disney Press. March. 10 pages. 3 1/4 x 3 1/4. \$4.95. 0-7868-5754-4.

Disney's Pocahontas: The first meeting. A Tiny Changing Pictures Book. Disney Press. March. 10 pages. 3 1/4 x 3 1/4. \$4.95. 0-7868-5754-4.

Easter babies. Little Simon Merchandise. 10 pages. 4 x 4. 0-689-80611-6. \$4.50.

Also: *Easter counting.* 0-689-80612-4.

Easter egg count. 0-689-80613-2.

Easter Sunday. 0-689-80614-0.

The Galactic Empire: Ships of the Fleet. Little Brown. April. 10 pages. \$15.95. 0-316-53510-9.

Happy birthday 1-year-old. By Simone Abel. Dial. March. 12 pages. 5 7/8 x 5 7/8. \$7.95. 0-8037-1921-3.

Also: *Happy birthday 2-year-old.* 0-8037-1922-1.

Happy birthday 3-year-old. 0-8037-1924-8.

Happy birthday 4-year-old. 0-8037-1925-6.

Monkey pop-ups. A book of colors. Cartwheel. April. 8 pages. 7 1/2 x 7 1/2. \$6.95. 0-590-54315-6.

Also: *Monkey pop-ups. A book of opposites.* 0-590-54314-8.

Noodles. David Carter, illustrator and paper engineer. Festival. May. 20 pages. 7 1/2 x 7 1/2. \$15.95. 0-694-00842-7.

Parading with piglets: An ABC pop-up. By Biruta Akerbergs-Hansen. National Geographic Society. March. 10 pages. 8 1/2 x 8 1/2. \$16.95. 0-7922-2711-5.

The Rebel Alliance: Ships of the Fleet. Little Brown. April. 10 pages. \$15.95. 0-316-53509-5.

Richard Scarry's pop-up colors. Little Simon. April. 10 pages. 0-689-80330-3.

Richard Scarry's pop-up numbers. Little Simon. April. \$8.99. 0-689-80331-1.

Robert Crowther's pop-up olympics. Candlewick Press. April. 12 pages. 8 1/2 x 10. \$19.95. 1-56402-801-1.

Sophie's dance class: A pull-the-tab book. By Ruth Tilden. Hyperion. March. 10 pages. 6 x 6 1/2. \$9.95. 0-7868-2733-5.

Tadpole to frog. Cartwheel. March. 8 pages. 4 x 4. \$4.95. 0-590-54346-6.

Walt Disney's 101 dalmations pop-up book. Disney Press. April. 12 pages. 8 x 10. \$12.95. 0-7868-3093-x.

The wide-mouthed frog. By Keith Faulkner. Dial. March. 16 pages. 10 x 10. \$10.95. 0-8037-1875-6.