

# MOVABLE STATIONERY

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## Choosing the Best Pop-up Books

Ann Montanaro  
East Brunswick, New Jersey

In Albert Tillman's book *Pop-up! pop-up!* he listed his choices of "The 100 best pop-up books." As I reviewed his list, I found that I agreed with many of the titles, disagreed with some, and missed a number of my favorites which were not included. Tillman described how he choose titles for his list:

"It wasn't easy at all. Books stood out for varied reasons. Some books were pure entertainment, others were strictly educational and a few were both. Some tell classic stories like *Sleeping Beauty* . . . and others create original new stories. There were some that documented single historical events and others that celebrated famous people or fictional characters. Some were outstanding examples of quality printing, triumphs of colors, well written condensed narration, and artful illustration . . . some were one of these and some were none of these.

Variables made setting a selection criteria difficult. But any pop-up book to be considered had to have first impression visual impact - the pop-up mechanics, the engineering of objects/figures moving off the flat page and erecting into a piece of intriguing paper sculpture was my starting point.

There was a temptation to list separately books from different eras because the technology available was different and to treat entertainment volumes different from educational. Can you evaluate an alphabet book against explaining the workings of a camera? Can you match up a familiar fairy tale with the story of Christopher Columbus?

We found too much criteria muddled the water . . . got in the way of choosing with a passion. We decided not to take the cowards way of only making a bunch of lists based on variables.

I wondered what titles other people would put on their "best list" and what factors they would use to select those titles. To find out I sent an e-mail message to members of The Movable Book Society who had registered with an e-mail account. Those 60 people were sent a copy of the top 50 titles from the Tillman list and asked to identify their choices of the best pop-up books. Since some people may not be familiar with older titles, the list was limited to books published from 1960 to the present. Twenty-three people responded. (The results of this small sample follow.)

What standards are used to select titles? Should there be selections for different categories, e.g. best incorporation of illustration into the pop-up; best mechanical device; creative use of a variety of devices; integration of story, mechanicals, and illustration?

In *The best of 3-D books* Tadashi Yokoyama wrote:

When I begin to wonder which of the 3-D books is truly creative, there gradually but automatically appears a solution to the quiz. People are surprised at exaggerated movements and stand-ups of most complex structure jumping at them as they open pages. Does the charm of 3-D books really lie there? I do not think so. Plastic models beat all the others when it comes to faithful reproduction of the original. Following the movements of an object can be best done by a video camera. To build a unique world not attainable in other genres by using the restrictions placed by the use of paper and the form of a book and the simplification and abstraction that are necessitated by these restrictions . . . these must be the real pleasure of looking at 3-D books.

Respondents also made useful suggestions for judging the best books. "The overall concept of the book must be enhanced by the pop-up." "The movable feature of the book is not there to overwhelm the content but is a tool." "A really good pop-up has mostly to do with creativity and paper engineering." "Ownership influences what appears on a list."

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### **The Movable Book Society**

*Movable Stationery* is the quarterly publication of The Movable Book Society. Letters and articles from members on relevant subjects are welcome. The annual membership fee for The Society is \$15.00. For more information contact Ann Montanaro, The Movable Book Society, P.O. Box 11654, New Brunswick, New Jersey 08906.

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**The deadline for the next issue is February 15.**

### **TV Pop-up Segments Popular**

by Roy C. Dicks  
Raleigh, North Carolina

In Raleigh, NC, on the community TV cable channel, there is a weekly magazine-style program called What's New Carolina on which I had done several book-related segments. When asked for additional program ideas, I suggested one on pop-up books, which was accepted. In July, 1997, I was given a full seven-minute segment.

Knowing that I could not really go into much history and that the books were the essential part of the segment, I sought to catch the imagination of viewers who were not familiar with the current state of pop-ups. Beginning with the statement "What is a grown man doing collecting pop-up books?", I proceeded to show the most dramatic pop-ups in my collection. I started with the fully rigged ship in *Sailing ships* (van der Meer), which was actually the book that got me started over a decade ago. I then moved on to the Wright Brothers plane in *Those fabulous flying machines* (Reit), the spider in *Gruesome land creatures* (Hoy), the fully rounded globe in *The Earth in three dimensions* (Lye), the multi-roomed *A three dimensional Edwardian dollhouse* (Sanders) and ended with the double-back fold-out in *Tyrannosaurus Rex* (Sibbick). I mentioned the existence of the Movable Book Society and gave some information about collecting values.

The response in the studio after the taping was quite pleasantly surprising. Those in the control room and the camera operators were all crowding around me wanting to see the books again and asking numerous questions about them. Only a few days later, the program director told me they had had many calls about the program and they have since run it several more times.

I was asked to do a follow-up segment in August. Again, I felt that the emphasis needed to be on the books, so I displayed more titles from my collection that I thought would show up best on camera. I opened with *Pirate ship* (Hawkins), followed by the two-story house in *The Peter Rabbit spectacular* (Warne Books). Reflecting recent news, I then showed two versions of working volcanoes in *Evolution* (Hawkey) and *Planet Earth* (Vita-Finzi). Further emphasizing scientifically accurate pop-ups, I then showed *The bee* (Norden). Finally, to demonstrate the range of possibilities, I showed the horses and carriage in *The royal family pop-up book* (Montague-Smith), the parting of the waters in *Bible stories* (Kondeatis) and all of *Greg Hildebrandt's book of three dimensional dragons*.

Once again the reaction in the studio was gratifying. Guests and studio personnel who had asked before the segment about what I was happy to further the cause in my local area, following up on the 45-minute lecture/demonstration I did last December in the local independent bookstore, Quail Ridge Books, which carries a good selection of pop-ups at all times. That presentation was so successful that I have been asked to present the "annual" pop-up program there each December (just in time for gift buying.) As always, I have made sure everyone is aware of the Movable Book Society and the current interest by collectors.

Roy C. Dicks is a member of the MBS and was a reference librarian for 27 years.

### **Step Right Up! Step Right Up!**

By Ellen G.K. Rubin  
Scarsdale, New York

Have you ever bought a book with a price tag which won't come off? Have you gingerly tried to scratch it off with your fingernail? Has the sticker lifted taking part of the cover with it, ruining the book? Has a gooey residue remained despite the use of nail polish remover or lighter fluid? Do you feel me winding up for the pitch?

There is an answer to our prayers. It is a magic marker-type pen which easily removes most gummed labels. TidyPen, by Micro Care of Bristol, Ct. will revolutionize our book cleaning. It was my partner in "book crimes," Myrna Shinbaum, who had seen the TidyPen demonstrated on QVC, a home shopping TV channel. The product was being offered as a method of removing labels from glassware, toys, etc. Myrna suggested we try it on books.



Now an avid book collector, I was once a scientific researcher. I experimented with the TidyPen using books from my collection. (Am I crazy? No, just devoted.) The TidyPen worked best on glazed-board covers. After saturating the label with the solvent by pressing the pen's nib against it, the label came off in pieces with a slight scrape of my fingernail. Patience is definitely a virtue in these matters. With older books, such as *Sound alikes*, a 1967 Random House book, with the nostalgic price tag of \$1.95!, the surface paper peeled off first, leaving the dried and cracked gum. An additional application of the pen removed the rest of the gum. Using the TidyPen, the label scars from prior unsuccessful attempts cleaned off easily.

Removing stickers from paper and paper covers, such as those of the Blue Ribbon series, was an entirely different matter. At first I thought I had sacrificed my *Dick Tracy* on the altar of research by leaving an oily stain on the cover. But after a short while, the solvent evaporated without a smudge. Again, by working slowly, saturating the sticker and removing it in stages, the label came off cleanly leaving no stain or scar.

Although it is not listed in the brochure, Michael Jones of Micro Care told me the pen would erase crayon. I found that not to be the case. Smearing the crayon mark is a definite hazard. The brochure also claims the solvent will remove the residue from cellophane and masking tapes. I did not try this. The TidyPen's nib often became blackened, and I worried that the grime would transfer to the cover or page. It didn't. The nibs may be cut or extra ones purchased separately. The solvent is derived from the by-products of orange juice and has a pleasant fruity odor. A handy pocket clip on the cap makes the pen ideal for carrying around at book fairs, flea markets, or tag sales. The brochure boasts several other uses for the TidyPen, among them the removal of chewing gum from carpeting and scuff marks from floors.

As long as a book's condition is a key element in its desirability, the need to remove labels and detracting marks will be of paramount importance. The TidyPen, as I have found it, may help in improving a book's condition. Please, however, do not hold me responsible for your experiences with the TidyPen. And, by the way, if you are saying, "Big Deal! I've known about this product for a long time," then shame on you for keeping it to yourself!

The TidyPen may be purchased from: (all items in stock as of 11/11/97)

QVC 1-800-345-1515

TidyPen (Item #L 80881) 3 pens  
\$15.91 plus \$3.97 S&H  
(no nibs or aerosol offered)  
Major CC, checks, money orders accepted

Com-Kyl 1-800-538-1578

TidyPen (#MCC-P01) \$5.99 plus S&H  
Replacement nibs (#MCC-P40P) 25/bag  
\$11.95 plus S&H

"Label Remover" (#MCC-4711)  
12oz aerosol can \$10.95 + S&H.  
Major CC, checks, COD accepted

Pace (England) 44-1 908 277666 ask for sales  
(I have not personally checked with this company.)

## Damien Hirst

Mike Simkin  
Solihull, England

*I want to spend the rest of my life everywhere, with everyone, always, forever, now*, by Damien Hirst is a very substantial publication that Hirst oversaw along with Jonathan Bournbrook (designer). This is his first book and focuses comprehensively upon his celebrated works, ideas and obsessions. The print run for this edition was 14,000 copies to retail at £59.95, which will increase to £75 in 1998. [\$100 in the US.]

Whether one defines the book as a unique monograph, a multiple, an artist's book or a work of art, it does provide a very fine photographic record of the artist's work and his general approach together with press cuttings, early work and reviews. The press in the UK has highlighted the pop-up and novelty paper features but they are only one amongst a wide range of special items. The promotional material and press release listed the features of the book as follows: 334 pages; 330 x 290 mm portrait; 7 gatefolds, 23 die cut pages; 7 pop-ups and novelties and 14 special features: jacket with gatefolds; free Damien Hirst poster; over 700 illustrations in full colour. ISBN: 8-7396-844-2.

[Note: This book is available at the St. Mark's Book Shop, 8th Street and St. Mark's Place in New York City.]

# MOVABLE REVIEWS

ROBERT SABUDA

- 1 ☆ - AWFUL
- 2 ☆ - POOR
- 3 ☆ - OK
- 4 ☆ - GOOD
- 5 ☆ - SUPERB



**Alphabet Zoo.** By Lynette Ruschak. Ill: May Rousseau. Paper Eng: Jane McTeigue. Envision. 1-8-90633-00-3. \$14.95 US, 20.95 Can. 19x19cm. 9 spreads. 1 large pop, 23 flap/tab mechs, 1 wheel, 1 flap. Art: Simple, bright paintings. Plot: A romp through the zoo (without the cages). Love a book with a lot of mechs. Nicely done and fun too (especially "X"). Paper Eng: Simple.



**An adventure with Bobby Bear.** Text and Ill: Maurice Pledger/Bernard Thornton Agency. Paper Eng: Richard Hawke. Thunder Bay Press. 1-57145-070-x. \$10.95 US. 21x21cm. 9 spreads. 1 large pop, 6 flap mechs. Art: Realistic paintings. Plot: A bear searches for honey after hibernation. Beautiful illustrations and handsomely designed. Paper Eng: Simple to somewhat complex. Also: (All titles begin with "An adventure with...") **Billy Bunny**, 1-57145-069-6; **Charlie Chick**, 1-57145-071-8; **Morris Mouse**, 1-57145-072-6; **Polly Polar Bear**, 1-57145-077-7; **Winnie Wolf**, 1-57145-075-0.



**The Architecture Pack.** Text by Deyan Sudjic. Everything else by Ron van der Meer. Knopf. 0-679-43100-4. \$50.00 US, \$70.00 (oh my god!) Can. 28x28cm. 7 spreads, 13 half pages, 18 pops, 7 tab/flap mechs, 13 flaps, 1 pair of red/blue viewing glasses, 1 audio cassette and various paper booklets and removable paper items. Art: Photography and color drawings. Plot: Everything you ever wanted to know (and more) about architecture. A fantastic book! Great pops, activities, you name it, it's in here. The best one since Art Pack. Paper Eng: Simple to complex.



**Bad Kitty!** By Lynn Chang. Chronicle Books. 0-8118-1657-5. \$8.95 US. 15x15cm. 9 spreads. 4 pops, 3 tab mechs, 1 wheel. Art: Flat, bright color and thin black pen. Plot: Being naughty only the way a cat can. Very trendy and understated design. Unashamed to show (the ever popular) coughing up of hairballs. For cat lovers only. Paper Eng: Simple.



**Bottom of the ninth.** By Dale Gottlieb. Paper Eng: Jane McTeigue. Kingfisher. 0-7534-5046-1. \$8.95 US. 19x19cm. 5 spreads. 3 pops, 7 tab mechs, 1 wheel, 1 flap. Art:

Stylized paintings. Plot: The last moment of a very tense game of baseball. Fun if you enjoy baseball. Paper Eng: Simple



**The boy who cried wolf.** By Carla Dijs. Little Simon. 0-689-81483-6. \$5.99 US, \$7.99 Can. 15x15cm. 5 spreads, 5 pops. Art: Simple, humorous pen/airbrush. Plot: When will men (and boys) learn that lying always leads to trouble? Cute art but for very young readers. Paper Eng: Very simple. Also: **The lion and the mouse**, 0-689-81480-1; **The little red hen**, 0-689-81481-x; **The tortoise and the hare**. 0-689-81482-8.



**Bugs in space.** By David Carter. Little Simon. 0-689-81430-5. \$14.95 US, \$19.95 Can. 23x18cm. 8 spreads. 3 pops, 9 tab/flap mechs. Art: Bright, colorful computer generated. Plot: Can't keep those bugs earthbound! Blast off for more fun from the master! Art only gets better with each title and some great mechs, too. Paper Eng: Somewhat complex.



**Charlie the Chicken.** Text and Paper Eng: Nick Denchfield. Ill: Ant Parker. Red Wagon/Harcourt Brace. 0-15-201451-9. \$12.95 US. 19x19cm. 7 spreads, 3 pops. Art: Simple, bold pen/watercolor. Plot: A little chicken with a huge appetite. Short and sweet, for very young readers. Paper Eng: Simple to somewhat complex.



**Choo-Choo Charlie – The Littletown Train.** A Pop-up Play village with a Wind-up Toy Train! By Dawn Bentley. Ill: Michael Welpy. Art dir: Jim Deesing. Paper Eng: Uncredited. Piggy Toes Press. 1-888443-27-8. \$24.95 US, \$34.95 Can. 22x28cm. One 3-D fold-out playset with train track, buildings and removable paper people, 1 wind-up toy train, 1 electronic sound chip that makes train sounds. Art: Realistic water color. Plot: It doesn't matter. All you're going to do is wind up the train and watch it go around the playset. Very inventive movable/toy book. Sound chip plays longer than any I've ever heard. When do we see the NYC one with a wind-up taxi cab that mows down pedestrians? Paper Eng: Somewhat complex.



**Color Surprises: A pop-up book.** By Chuck Murphy. Little Simon. 0-689-81504-2. \$12.95 US, \$16.95 Can. 17x17cm. 10 pages, 10 tab/flap mechs. Art: Bright, colorful computer generated. Plot: Who would have thought learning your colors could be so fun? Deceptively simple yet surprisingly elegant. Quietly beautiful and sometimes that's just fine. Paper Eng: Somewhat complex.





**Dig, Dig, Dig it!** By Iain Smyth. Crown. 0-517-70955-4. \$12.00 US, \$15.50 Can. 20x20cm. 6 spreads. 7 tab mechs, 2 wheels. Art: Humorous black crayon/watercolor. Plot: How a backhoe digs. I know that sounds boring but this is quite a delightful title even if it is for young readers. Simple design and concept but some very nice mechs. Paper Eng: Somewhat complex. Also: **Zoom, Zoom, fire engine!** 0-517-70956-2.



**Don't be surprised!** By Kathy Trevelyan. Ill: Haydn Cornner. Paper Eng: Mat Johnstone. Dial Books. 0-8037-2282-6. \$13.99 US, \$19.99 Can. 24x22cm. 10 spreads. 5 pops, 3 flap mechs, 1 flap. Art: Very stylized, European-looking (no offense everyone across the ocean, they just don't look American) paintings. Plot: A young girl and boy on an adventure to meet a mysterious stranger. Very unusual and quirky, but love the art. Paper Eng: Somewhat complex.



**Egyptian Mummies.** By Milbry Polk. Ill: Roger Stewart. Paper Eng: Jose R. Seminario. Dutton. 0-525-45839-5. \$16.99 US, \$24.50 Can. 22x29cm. 4 spreads, 2 with side flaps. 6 multi-piece pops, 1 tab mech, 14 flaps. Art: Realistic paintings. Plot: How to build a mummy. Very informative title with lots to look at. Pops could be a little more interesting. Paper Eng: Simple.



**I can too! [An Elmer Pop-up Book]** By David McKee. Paper Eng: Damian Johnston. Lothrop. 0-688-15547-2. \$15.95 US, \$27x26cm. 5 spreads, 3 pops, 11 tab/flap mechs, 6 flaps. Art: Fun, bright pencil/gouache. Plot: Adventures of a patch-worked elephant. According to the book's back copy Elmer has "millions of fans" but I've never heard of him. However book is delightful as a movable title. Many clever mechs including a 3-D Elmer. Paper Eng: Somewhat complex.



**Martha paints with her kittens.** By Mike Walsh. The Millbrook Press. 0-7613-0285-9. \$14.95 US, \$20.95 Can. 21x23cm. 6 spreads. 2 pops, 7 tab/flap mechs, 1 wheel, 1 flap. Art: Humorous pen/watercolor. Plot: Some messy kittens teach very young readers about painting. Slightly diverting but not much more. Paper Eng: Simple.



**My busy day.** By Phillippe Dupasquier. Paper Eng: Uncredited. HarperFestival. 0-694-00978-4. \$10.95 US, \$14.75 Can. 24x16cm. 10 pages. 8 identical sliding mechs that increase the width of each page horizontally. Art: Humorous magic marker/watercolor. Plot: Ahhh, the

active life of a toddler. Simple but unusual concept for a movable since each picture is extended to tell more of the story. Paper Eng: Very simple.



**Nightmare Hotel.** By Alex Henry. Paper Eng: Antie V. Stemm. Envision. 1-890633-02-x. \$15.95 US, \$22.50 Can. 15x28cm. 5 spreads. 4 multi-piece pops, 4 tab/flap mechs, 18 flaps, 3 removable paper items. Art: Quirky, humorous paintings. Plot: If you check in you'll never check out! A creepy delight, I'd stay for a night or two. Paper Eng: Simple to somewhat complex.



**Old Mac Donald's pop-up farm.** By Oyster Books Ltd. Ill and design: Katy Rhodes. Paper Eng: Uncredited. Barron's. 0-7641-5055-3. \$13.95 US, \$17.50 Can. 22x24cm. 6 spreads. 3 pops, 4 flap mechs, 1 musical chip that plays the theme song. Art: Humorous pen/watercolor. Plot: American (English?) nursery rhyme. Not very inventive. If you're going base a movable book on a song that millions of kids sing it better be great. Unfortunately this isn't. Paper Eng: Simple.



**Ollie the Elephant.** By Burny Bos. Ill: Hans de Deer. Paper Eng: Vicki Teague-Cooper. North-South Books. 155858-709-8. \$15.95 US. 19x26cm. 5 1/2 spreads. 7 pops, 5 tab mechs. Art: Humorous, delicate pen/watercolor. Plot: A young elephant wishes for a baby brother on his birthday. Beautiful illustrations and sweet story. Paper Eng: Simple.



**Peekaboo Babies.** By Lionel Le Neouanic. Concept and Paper Eng: Jerome Bruander. Orchard Books. 0-531-30016-1. \$12.95 US. 19x20cm. 10 pages. 14 tab/flap mechs, 18 flaps. Art: Humorous, child-like, brushy paintings. Plot: Count the babies. Mildly diverting although the art is interesting. For very young readers. Paper Eng: Very Simple.



**Richard Scarry's Pop-up Time.** Designed by Jom Deesing. Paper Eng: Bruce Reifel. Little Simon. 0-689-81077-6. \$8.99 US, \$11.99 Can. 16x21cm. 5 spreads. 4 pops, 4 tab mechs, 1 wheel, 1 pair movable clock hands. Art: Simple, humorous pen/watercolor. Plot: Teaches youngsters how to tell time. Nice, but for very young readers. Paper Eng: Very simple. Also: **Richard Scary's Pop-up Wheels**, 0-689-81076-8.



**The Rock Pack.** By James Henke. Designed By Ron van der Meer. Universe Publishing. 0-7893-0100-8. 28x28cm. 6 spreads. each with 1/2 page side flap. Approx. 10 pops. many

removable booklets and paper items, removable Compact Disc compiled by the Rock and Roll Hall of Fame and Museum. Art: Mostly photography. Plot: An (exhaustive) history of the baby of blues. A true who's who of rock and roll and their contributions to the industry. Quite nice. Paper Eng: Simple.



**The Secret Fairy Handbook.** Original idea by Dawn Apperley. Ill: Penny Dann. Paper Eng: Uncredited. Little Simon. 0-689-81458-5. \$14.95 US, \$19.95 Can. 14x21cm. 9 spreads. 3 pops, 2 flap mechs, 14 flaps, various removable paper items. Art: Humorous watercolor. Plot: The carefree life of fairies. Cute, but for very young readers. Paper Eng: Very simple.



**Stellaluna – A Pop-up book and mobile.** By Janell Cannon. Paper Eng: Intervisual Books, Inc. Harcourt Brace and Co. 0-15-201530-2. \$18.95 US, \$26.95 Can. 25x23cm. 6 spreads. 4 pops, 2 tab mechs. Art: Realistic colored pencil/airbrush. Plot: An orphaned baby bat makes a temporary home with a family of birds. Based on the picture book that sold a gazillion copies. Better than the average picture book turned pop-up book. Paper Eng: Somewhat complex.



**This Little Piggy.** Ill: Jane Manning. Paper Eng: Uncredited. HarperFestival. 0-694-01000-6. \$6.95 US, \$9.25 Can. 21x15cm. (foot shaped). 5 spreads. 1 pop, 5 tab mechs. Art: Humorous pencil/watercolor. Plot: The famous toe pulling nursery rhyme. Funny and cute, nice art. Paper Eng: Simple.



**Trucks at work: A counting pop-up.** Concept, design and paper eng: Dennis K. Meyer. Ill: Frank Ansley. Little Simon. 0-689-81736-3. \$12.95 US, \$17.50 Can. 22x20cm. 5 spreads. 1 pop, 9 flap mechs. Art: Humorous pen/water color. Who knew there were so many different types of trucks to count? For very young readers. Paper Eng: Simple.



**Wake Up, Sleeping Beauty!** By Jonathan Allen. Paper Eng: Richard Ferguson. Sound Eng: The Candle Music Co., London. Dial Books. 0-8037-2212-5. \$16.99 US, \$24.50 Can. 24x27cm. 9 spreads. 1 pop, 7 tab mechs, 7 electronic sounds. Art: Bright, humorous pen/watercolor. Plot: A twisted version of the classic fairy tale. The first movable I've seen where the tab mechs enable an action and create a sound. Story and art are funny, sounds are great. A "must have" for any collector. Paper Eng: Simple.

## Annual Pop-up Exhibit

The 10th Annual Pop-up and Movable Book Exhibit will be held from the first of December, 1997 through the end of January, 1998 at The University of Arizona's Main Library in Tucson, Arizona. This exhibit is free and open to the general public.

Chuck Murphy, the paper engineer of One to ten: Pop-up surprises, will open the exhibit on December 1 from 9:00 a.m. to noon in the Special Collections Annex of the Main Library. He will be available for signings of previously purchased books and will present an illustrated talk on the assembling of pop-up and movable books in Hong Kong.

The curator of the exhibit is Dr. James T. Sinski. A copy of the exhibit is available upon request. For library hours call 520-621-6441.

## Forthcoming Book

*Theodore Brown's magic pictures: The art and inventions of a multi-media pioneer* by Stephen Herbert is scheduled to be made available by the British The Projection Box in 1997.

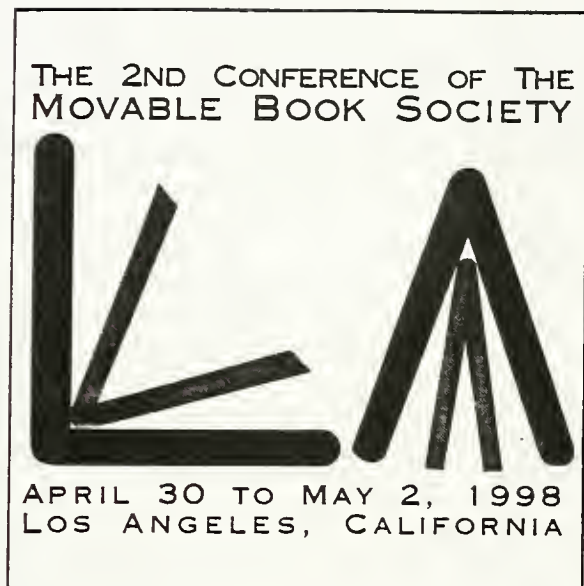
Although published by Louis Giraud, new information shows that the paper engineering for the Daily Express and Bookano pop-up books from earlier this century was by co-patentee Theodore Brown. Brown had long been involved in optical novelties (including stereoscopic photography, 3-D cinema, and dimensional jig-saw and had previously written, drawn and published children's books featuring his patented system of red-green moving pictures. His pop-ups include numerous ingenious designs, incorporating ratchets, a "pepper's ghost" effect, and movement.

This new publication, the first on Brown and his work, places his pop-up publications in context with the many related optical novelties of the first half of the 20th century.

## FAO Schwarz Collectible

*FAO holiday collection & pop-up treasury* is a limited edition book showcasing some of the Christmas catalog covers between 1920 and 1948. When the book is opened a pop-up carousel springs to life replicating the 1929 cover. The book costs \$18.00 and is available in FAO Schwarz stores with collectible departments or from the "Barbi and the collectibles" catalog. Call 800-441-7441





### Member Receives Award

*Queen Mab*, a limited edition, hand bound miniature book from Pequeño Press won one of three 1997 Distinguished Book Awards from the Miniature Book Society. This miniature pop-up opens out on all four sides revealing a little silver Queen Mab riding in her hazelnut carriage with silk reins, drawn by a gnat. The illustrations are designed by Graham Barrett Royce and "painted" on the computer. Covered with Japanese hand block-printed paper and lined with handmade paper from Waterleaf Mill & Bindery. The box is a 2 ¼ inch cube with a 25 page accordions text. Bound at Waterleaf Mill & Bindery by Movable Book Society member Pat Baldwin and staff. The edition is of 60 signed and numbered copies.

The book was exhibited at the Miniature Book Concave in August and is part of the MBS Traveling Exhibition which can be seen in libraries and museums. This and other Pequeño Press books can be viewed online at:  
<http://www.primenet.com/~patbooks/page3.html>.

### Questions

**Q.** In Tony Sarg's book *Treasure Island*, a pirate on an island is looking for the treasure. There is a long, shallow pocket. What did it hold? If some has whatever it is, can they send me a color facsimile?

Ellen Rubin  
 Scarsdale, NY

**Q1.** I am trying to identify a pop-up available through Amazon.com. It is "Bible Pop-up Storybooks-4 vol. Boxed Set." The ISBN is 1-5647-6197-5 and it was published by Chariot Family Pub. in 1994. The list price is \$66.91. Does anyone have this set in their collection? Is it an Ottenheimer Publication at an unusually high price? Thanks for your help in identifying this. I guess I could just buy it and see for myself.

**Q2.** I need information about two books: *Bambi* and *Changing pets*. *Bambi* was illustrated by Faith Jaques and published in London about 1960. If you own a copy of this, please send me the name of the publisher, the number of pages and a brief description of the pop-ups.

*Changing pets* is a Nister publication in the Renier Collection in London. I have been unable to find any description of the plates. If you own a copy of this book, I would like more information about it and a description of the movable plates.

Ann Montanaro  
 East Brunswick, NJ

### Auction of Movable Books

Swann Galleries in New York City will auction a collection of children's books on January 8, 1998. The collection features movable books by Lothar Meggendorfer, Victorian children's pop-up and movable picture books, and important early 20th century pop-up books published by Blue Ribbon Books, Pleasure Books, Ernest Nister, and Disney Studios. Meggendorfer's *Comic actors* will be included in the sale. "The dancing master" (show below) is a movable plate from that book.

A sale catalog is available for \$15.00 from Swann Galleries, 104 East 25th Street, New York, NY 10010. Telephone: 212-254-4710, Fax: 212-979-1017.



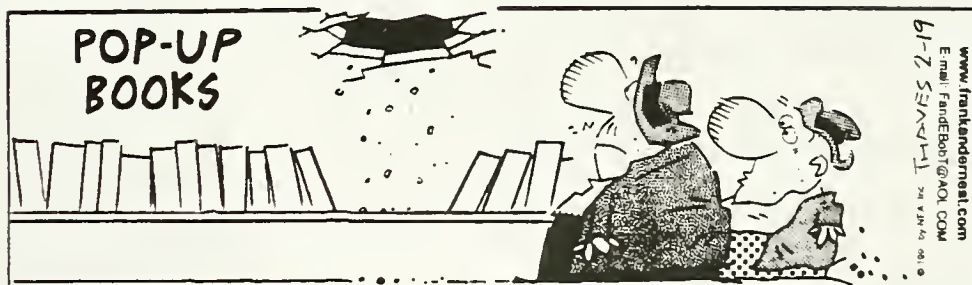
The following pop-up books published since 1960 each received two or more votes from the online survey: (The names listed with each title are incomplete and are used only as a guide to identify the title.) Which books are your favorites? What measures do you use to judge books? Should all titles be put in one list or should they be divided into topical areas? What does "best" mean to you? I look forward to receiving your lists, comments, and suggestions and continuing this dialog in a future issue.

|  |      |                     |
|--|------|---------------------|
| <i>12 days of Christmas</i>                | 1996 | Sabuda              |
| <i>A is for animal</i>                     | 1991 | Pelham              |
| <i>Alice in Wonderland</i>                 | 1980 | Thorne              |
| <i>Alpha bugs</i>                          | 1994 | Carter              |
| <i>Amazing monkeys</i>                     | 1985 | National Geographic |
| <i>Animal homes</i>                        | 1989 | National Geographic |
| <i>Animals showing off</i>                 | 1988 | National Geographic |
| <i>Architecture pack</i>                   | 1997 | Van der Meer        |
| <i>Art pack</i>                            | 1992 | Van der Meer        |
| <i>At the zoo</i>                          | 1992 | National Geographic |
| <i>Beatles</i>                             | 1985 | Peterkin/Campbell   |
| <i>Bee</i>                                 | 1991 | Norden/Diaz         |
| <i>Ben's box</i>                           | 1986 | Carter/Pelham       |
| <i>Bible stories . . . Old Testament.</i>  | 1991 | Kondeatis           |
| <i>Botticelli's bed &amp; breakfast</i>    | 1996 | Pieńkowski          |
| <i>Cats up</i>                             | 1982 | Marshall            |
| <i>Christmas alphabet book</i>             | 1994 | Sabuda              |
| <i>Crocodile and the dumper truck</i>      | 1982 | Marshall            |
| <i>Creatures of the desert world</i>       | 1987 | National Geographic |
| <i>Dimensional mazes</i>                   | 1989 | Pelham              |
| <i>Dinner time</i>                         | 1991 | Pieńkowski          |
| <i>Dinner with fox</i>                     | 1990 | Wyllie              |
| <i>Don't go out tonight</i>                | 1982 | Cole                |
| <i>Dwindling party</i>                     | 1982 | Gorey               |
| <i>Evolution</i>                           | 1986 | Hawkey              |
| <i>Explore a tropical forest</i>           | 1989 | National Geographic |
| <i>Facts of life</i>                       | 1984 | Miller/Pelham       |
| <i>Flight: Great planes of the century</i> | 1985 | Lopez               |
| <i>Fungus the bogeyman</i>                 | 1982 | Briggs              |
| <i>Gardens of delight</i>                  | 1997 | Moseley             |
| <i>Genius of Lothar Meggendorfer</i>       | 1985 | Lokvig              |
| <i>Giorgio's village</i>                   | 1982 | dePaola             |
| <i>Golf-o-rama</i>                         | 1994 | Mayer               |
| <i>Gossip</i>                              | 1983 | Pieńkowski          |
| <i>Great movies live!</i>                  | 1985 | Van der Meer        |
| <i>Gutenberg's gift</i>                    | 1995 | Willard             |
| <i>Halley's Comet pop-up book</i>          | 1985 | Duppa-Whyte         |
| <i>Haunted house</i>                       | 1979 | Pieńkowski          |
| <i>Hiawatha</i>                            | 1988 | Moseley             |
| <i>Hide and seek</i>                       | 1985 | National Geographic |
| <i>How many bugs in a box?</i>             | 1988 | Carter              |
| <i>Hugh Johnson's pop-up wine book</i>     | 1989 | Van der Meer        |
| <i>Human body</i>                          | 1983 | Miller/Pelham       |
| <i>Inside the personal computer</i>        | 1984 | Van der Meer        |
| <i>Jabberwocky</i>                         | 1991 | Bantock             |
| <i>Jungle adventure</i>                    | 1993 | Balmer              |
| <i>King Arthur and the magic sword</i>     | 1990 | Moseley             |
| <i>Kubla Khan</i>                          | 1994 | Bantock             |



|  |      |                     |
|--|------|---------------------|
| <i>A Kwanzaa celebration</i>                   | 1995 | Sabuda              |
| <i>Leonardo Da Vinci</i>                       | 1984 | Provensen           |
| <i>Lion cubs and their world</i>               | 1992 | National Geographic |
| <i>Love bugs</i>                               | 1995 | Carter              |
| <i>Machines</i>                                | 1993 | Reeve               |
| <i>Monster Island</i>                          | 1981 | Van der Meer        |
| <i>Moon rocket</i>                             | 1986 | Kubasta             |
| <i>Music pack</i>                              | 1994 | Van der Meer        |
| <i>Nativity</i>                                | 1994 | Crespi              |
| <i>Naughty nineties</i>                        | 1982 | Seymour             |
| <i>Oh, no, Santa!</i>                          | 1991 | Moerbeek            |
| <i>One to ten pop-up surprises</i>             | 1995 | Murphy              |
| <i>Peekaboo</i>                                | 1985 | Claverie            |
| <i>Peter and the wolf</i>                      | 1985 | Cooney              |
| <i>Phantom of the opera</i>                    | 1988 | Van der Meer        |
| <i>Poetry of flowers</i>                       | 1992 | Moseley             |
| <i>Pop-up Kama Sutra</i>                       | 1984 | Biggs               |
| <i>The pop-up White House</i>                  | 1983 | Boswell             |
| <i>Robot</i>                                   | 1981 | Pienkowski          |
| <i>Royal family</i>                            | 1984 | Duppa-Whyte         |
| <i>Ruckus rodeo</i>                            | 1988 | Grooms              |
| <i>Sailing ships</i>                           | 1984 | Van der Meer        |
| <i>Sam's sandwich</i>                          | 1991 | Pelham              |
| <i>Six brave explorers</i>                     | 1988 | Moerbeek            |
| <i>Skeleton closet</i>                         | 1996 | Guarnaccia          |
| <i>Snowman</i>                                 | 1986 | Briggs              |
| <i>Story of the Statue of Liberty</i>          | 1986 | Penick              |
| <i>Strange animals of the sea</i>              | 1987 | National Geographic |
| <i>Superman</i>                                | 1979 | Penick              |
| <i>Take away monsters</i>                      | 1984 | Hawkins             |
| <i>Ten bears in a bed</i>                      | 1992 | Richardson          |
| <i>There was an old lady</i>                   | 1990 | Bantock             |
| <i>Those fabulous flying machines</i>          | 1985 | Penick              |
| <i>Tim Burton's nightmare before Christmas</i> | 1993 |                     |
| <i>Tiny kittens</i>                            | 1990 | Van der Meer        |
| <i>Ultimate bug book</i>                       | 1993 | Diaz                |
| <i>Ultimate pop-up cocktail book</i>           | 1984 | Wells/Brown         |
| <i>Ultimate ocean book</i>                     | 1995 | Diaz                |
| <i>Universe</i>                                | 1985 | Pelham              |
| <i>Victorian dollhouse</i>                     | 1991 | Lelie/Bateson       |
| <i>Voyage of columbus</i>                      | 1991 | Strong              |
| <i>Weather pop-up book</i>                     | 1987 | Wilgress            |
| <i>The wheels on the bus</i>                   | 1990 | Zelinsky            |
| <i>Who's peeking at me?</i>                    | 1988 | Moerbeek            |
| <i>Working camera</i>                          | 1986 | Van der Meer        |

## FRANK & ERNEST



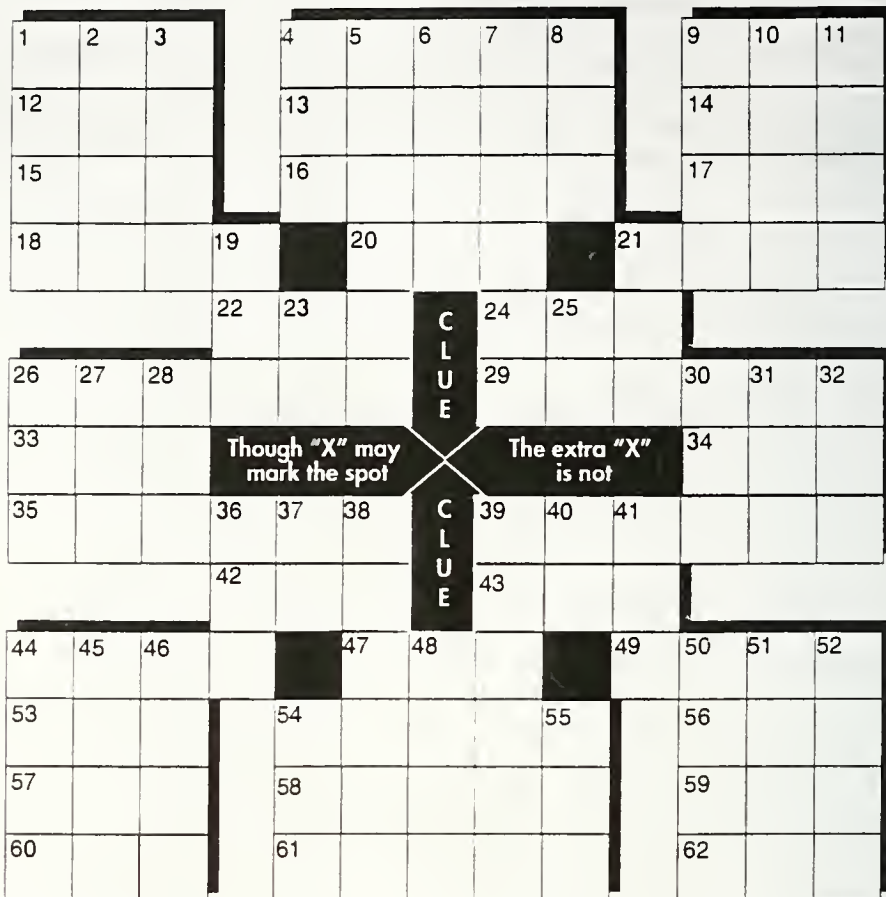
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**T**his puzzle is also a contest for all members of The Movable Book Society. If correctly solved, a very relevant five-word phrase will appear somewhere within the diagram (see clue). To join, send the phrase (you don't have to send the entire puzzle) to X-Cited c/a PLW Inc., 4/F Glass Tower Building, 115 Carlos Palanca Jr. St., Legaspi Village, City of Makati, Philippines 1200. Don't forget to include your complete name, home/business address, phone/fax number and e-mail address, if any. Only one entry, please, per member. The five (5) senders with the correct phrase and the earliest postmarks (from your end, of course) will be declared winners. In case of a tie (i.e., same postmark dates), winners will be randomly drawn. So send your entries as soon as possible. And the prize, you may ask? The five (5) winning TMBS members will be "immortalized" in the next POP-UP PUZZLE. Happy solving.

## ACROSS

- 1 1925 silent movie starring Betty Blythe
- 4 Headgear for a royal paper doll
- 9 \_\_\_ Tafari, Haile Selassie's original name
- 12 Noelle Carter's "My \_\_\_: A Pop-Up Book" (1991)
- 13 \_\_\_ behind the ears  
(manifests inexperience): 2 wds.
- 14 Go for
- 15 Half-moon
- 16 Kunta Kinte was one
- 17 Bruce Springsteen's #1 album, "Born in the \_\_\_" (1984)
- 18 New York's cast-iron district
- 20 Meek \_\_\_ lamb (very timid): 2 wds.
- 21 Equal
- 22 \_\_\_ Wilson, illustrator of "The Snowman's Christmas Surprise" (1990)
- 24 King Guzzie's domain (from "Alley Oop")
- 26 Stephen Wyllie & Jonathan Allen's "\_\_\_ Dragon" (1993): 2 wds.
- 29 Ernest Nister's "\_\_\_ Polly" (c. 1890's)
- 33 Vojtech Kubasta's "Up in the \_\_\_" (1986)
- 34 Simple sugar suffix
- 35 \_\_\_ an idea (start of something big): 2 wds
- 39 Chuck Murphy's "The Pop-Up Book of \_\_\_" (1979)
- 42 Web provider
- 43 Traditional folksong "Michael \_\_\_ the Boot Ashore"
- 44 Evil spell
- 47 He played Sam Fujiyama in "Quincy, M.E."
- 49 What to do with a flap
- 53 French fool
- 54 "\_\_\_ My Love a Cherry" or "The Riddle Song" (c. 1850): 2 wds.
- 56 Rap's Dr.
- 57 Illustrator of Dick Dudley's "A Christmas Carol" (1986): inits.
- 58 Rob Fink's "The \_\_\_ Clowns: A Pop-Up Story Book" (1950)
- 59 Large shoe size
- 60 River to the Rhine

# POP-UP PUZZLE #3



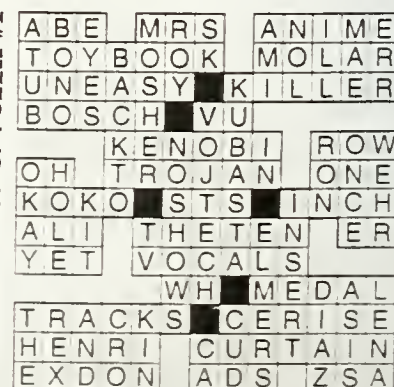
- 61 Baby bird?
- 62 Carla Dijs' "The Sweat and Swigs Workout for \_\_\_: A Pop-Up Action Book" (1988)

## DOWN

- 1 Health havens
- 2 Beverly Lazor-Bahr's "Fievel the \_\_\_" (1991)
- 3 Imprint
- 4 "\_\_\_ Not True" (1875), English translation of the Italian song "None Ver"
- 5 Ron Van Der Meer's "Monster \_\_\_" (1981)
- 6 Dean & Son's "\_\_\_ an Archer": 2 wds.
- 7 Improve
- 8 Eroded
- 9 Dissolute man
- 10 Altar site
- 11 Rodger Smith's "Twinkle, Twinkle Little \_\_\_" (1987)
- 19 Implement for Michael (see 43-ACROSS)
- 21 Author of "The Pit and the Pendulum" (see Terry Oakes' 1988 "A Fiendish Pull-the-Tab Pop-Up Book of Classic Tales of Horror")
- 23 Light gas symbol
- 25 Gold, in heraldry
- 26 Children's game
- 27 Step on it
- 28 Misbehave
- 30 \_\_\_ Cooke, illustrator of 39-DOWN
- 31 Half a deadly fly?
- 32 Opposite of 40-DOWN
- 36 \_\_\_ Horn and Meg Weinberg's "Toby's Trip" (1943)

- 37 Soccer score, before the tie-breaker
- 38 Keith Moseley's "The \_\_\_ of the Pterosaurs" (1986)
- 39 Ib Penick's "\_\_\_'s Super Surprise Book" (1978)
- 40 Opposite of 32-DOWN
- 41 Claire Littlejohn's "The \_\_\_ and the Pussy-Cat" (1987)
- 44 "\_\_\_ Jive", 1940 ditty remade by the Manhattan Transfer in 1975
- 45 Swenson of "Benson"
- 46 Meggendorfer's "From Far and \_\_\_" (c. 1890)
- 48 Polynesian rootstock
- 50 The same author: abbr.
- 51 On the house
- 52 Nirvana's "Smells Like \_\_\_ Spirit" (1992)
- 54 Charles M. Schulz's "\_\_\_ Good to Have a Friend: A Hallmark Pop-Up Book" (1972)
- 55 A mouse!

SOLUTION TO POP-UP PUZZLE #2





## Repairing Meggendorfer Books

By Michael Mitchell  
British Library Printed  
Books Conservation Studio

A wide range of movable books were published during the 19th century. Dean & Son were one of the largest publishers of this kind of book in the middle of the century, two examples of which are: *The voyages and adventures of Robinson Crusoe* - on each page an illustration is erected by pulling a ribbon attached to the book - and *Dean's new book of dissolving views* (ca. 1850) - by pulling a tab, one picture "dissolves" into another.

This type of book reached its height of popularity towards the end of the century. Examples were regularly printed in Germany in places associated with the toy trade.

Some of the more ingenious and complicated movable toy books were created by a German designer Lothar Meggendorfer. He designed complex mechanisms at the back of each picture made of different thicknesses of card and of varying length, shape and size. These were attached to cardboard tabs protruding from the page to move the picture when pulled. Meggendorfer's books were produced in Germany, exported to Britain and published by H. Grevel & Co., Covent Garden, London.

I received nine Meggendorfer volumes to conserve and return to a fully functioning condition. Most of the books were in a poor state - the cases were badly marked, the corners broken, and the cloth and printed covers torn. The movable pictures were in varying degrees of decay. The figures on the front and the mechanisms on the back were torn, bent and some were missing altogether. In addition some of the coiled wires used as pivots for the moving parts were broken and corroded. Most of this damage was due to the degradation of the pages through rough handling, probably (but not necessarily!) by children. The pages were very brittle around the edges due to the effect of acidity and dust.

Each movable section had the picture page and the text page sealed like an envelope with the mechanism inside. The books were not sewn but had a paper guard on each section. The guards were folded around each section throughout the book.

The books were first pulled and dry cleaned using an archival pad, eraser and a soft duster. As the sections were taken apart, all loose pieces of the mechanisms were put into envelopes and cataloged.

The pH readings recorded for each volume were low. Due to the brittleness of the pages and the make up of the mechanisms it was decided to spray deacidify using methoxy magnesium methyl carbonate. After this treatment, the volumes gave satisfactory pH readings.

The covers were examined to see if the cases could be made strong enough to hold the textblocks. If the case was in fairly good condition it was repaired in situ. If the cloth was torn or badly worn it was renewed. The paper covers were soaked off those boards which were damaged beyond repair, repaired and attached to new boards.

A detailed drawing of each mechanism was made to enable correct reassembly. Where there were damaged and missing parts, the correct working function had to be ascertained before a diagram would be made.

I then dismantled the mechanisms. When all the pieces were separated, the moving parts at the front of the picture, such as the heads, arms and legs were removed. All pieces were repaired, strengthened and replaced as necessary, using jap tissue, card and cream rag endleaf of 80, 120 and/or 160 gsm.

The pictures and text sheets were repaired using jap tissue for the tears and small missing pieces and paper of the same weight for any large missing sections. The back of each sheet was lined with 8 oz. support tissue, and the front pictures and text framed with the same tissue.

Before reassembly, new coiled wire pivots had to be created. I decided to use telephone wire as it is non-corrosive and sufficiently flexible. A small coil was formed at one end of the wire, the shaft of the pivot was then threaded through the mechanism from the picture side to allow another coil to be formed on the reverse, after which the surplus wire was trimmed off.

Each section was reassembled using this method. The books were put together by folding the guards around each section, the final guard being folded around the spine of the book. Endpapers were reattached and the books put back into their cases. Finally, for future preservation and protection, each volume was housed in a cloth flap case.

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## Catalogs Received

Aleph-Bet Books. Catalogue 551. 218 Waters Edge, Valley Cottage, NY 10989. Phone: 914-268-7410.

Books of the Ages. "Don't Sleep the Summer Away," Catalogue 15. And "I Can't Believe the Summer is Over," Catalogue 16. Gary J. Overmann, 4764 Silverwood Dr. Batavia, Ohio 45103. 513-732-3456.

Childrens & Illustrated Books. Thomas and Mary Jo Barron. 120 Lismore Ave., Glenside, PA 19038. 215-572-6293.

Judith Janowitz. 164 56th Ave. Kenosha, Wisconsin. 53144-1042. 414-552-7918.

Rose Lasley. "Pop-ups." 5827 Burr Oak. Berkeley, IL 60163-1424. Phone: 708-547-6239.

Jo Ann Reisler, Ltd. Catalogue 39. 360 Glyndon St., NE, Vienna VA. Phone: 703-938-2967. Fax: 703-938-9057. Email: Reisler@clark.nct.

Unicorn Books. Catalogue 82. 56 Rowlands Ave., Hatch End, Pinner, HA5 4BP, England. Phone: 0181-420-1091. Fax: 0181-428-0125. Also see listings at: [www.unicornbooks.co.uk/index.htm](http://www.unicornbooks.co.uk/index.htm)

## New Publications

The following titles have been identified from pre-publication publicity, publisher's catalogs, or advertising. All titles include pop-ups unless otherwise identified. Titles reviewed in Robert Sabuda's "Movable Reviews" column are not included in this list.

*ABC fun: Applebee Cat's activity alphabet.* By David Pelham. 6 1/4 x 6 1/2. 27 pages. Dutton. 0-525-45827-1. \$10.99.

*Counting zoo: A pop-up number book.* [The cover of this book is new but the contents are the same as the 1992 Aladdin Book.] By Lynette Ruschak. Envision Publishing. \$14.95. 1-8906-3301-1.

*Anastasia: Welcome to Paris.* HarperActive. 7 1/2 x 7 1/2. 10 pages. \$7.98. 0-694-01086-3.

*Anastasia: Introducing Anastasia and her friends.* [One simple pop-up]. HarperActive. 5 1/2 x 9 1/4. 20 pages. \$5.98. 0-694-01104-5.

*Anastasia: Anastasia goes to a party.* A Changing-scenes book. 6 1/2 x 10. 8 sliding pictures. HarperActive. \$9.98. 0-694-01089-8.

*Angels: A pop-up book.* Tiny Tones. 2 x 2. 12 page Six pop-ups. October. Andrews & McMeel. \$3.95. 0-8362-3641-6.

Also: *Fathers.* 0-8362-3643-2.

*For my daughter.* 0-8362-3644-0.

*For my friend.* 0-8362-3645-9.

*Grandmothers.* 0-8362-3646-7.

*Golf.* 0-8362-2956-8.

*Happy birthday!* 0-8362-2953-3.

*Merry Christmas.* 0-8362-3642-4.

*Thank you.* 0-8362-3647-5.

*Can you do what dog can do? In the morning.* [tab-operated mechanicals] By Jo Lodge. 6" x 6". 12 pages. Barron's. \$5.95. 0-7641-5069-3.

Also: *Can you do what rabbit can do? In the evening.* 0-7641-5070-7.

*Cars, boats, train, & planes.* 8 1/2 x 11. 8 pages. Orchard. 0-531-30058-7.

*The day before Christmas: A pop-up book and 3-D scene.* 4 x 5. 12 pages. Little Simon. \$5.99.

Also: *The first Christmas.* 0-689-81437-2.

*Trouble at the haunted house.* 0-689-81438-0.

*Wanda Witch's bad day!* 0-689-81435-6.

*Make a joyful noise: A pop-up book of Christmas carols.* By Francesca Crespi. Little Simon. \$14.95. 0-6898-1526-3.

*Metropolitan Museum of Art masks: Spectacular masks to pop up, pull out, and put on!* 9 x 12. 10 pages. \$19.95. 0-7894-2454-1.

*Sailing Ships: A pop-up book.* By Ron Van der Meer, Alan McGowan, and Borje Svensson. [Reissued] Andrews & McMeel. 11 x 11. \$22.95. 1-8884-4304-9.

*A Three-dimensional medieval castle.* Viking. 9 x 14. Four-section carousel. \$22.95. 0-670-87765-4.

3 9088 01629 2815

